



**International  
Initiative for  
Impact Evaluation**

**CLOSING THE EVALUATION GAP: 3ie one year on  
*Are Conditional Cash Transfer Programs Improving Human Capital?***

**An event organized jointly by the Center for Global Development (CGD)  
and the International Initiative for Impact Evaluation (3ie)**

**Agenda**

**Tuesday, May 4, 2010**

- 9.00 **Registration**
- 9.15 **Welcome Address**  
***We are learning—Celebrating 3ie’s First Year in Operation*** by William Savedoff,  
Senior Fellow, CGD
- 9.30 **Introduction to the Special Issue of Journal of Development Effectiveness**  
***Conditional Cash Transfer Programs: Opening the Black Box*** by Marie Gaarder,  
Deputy Director, 3ie
- 10.00 **Focus on Education: new findings and panel discussion**  
Moderator: Laura Rawlings, Lead Specialist for the Human Development Network, World Bank
- i) 10.00-10.40: *Does Supply Matter? Initial Supply Conditions and the Effectiveness of Conditional Cash Transfers for Grade Progression in Nicaragua*
    - Ferdinando Regalia, Chief, Social Protection and Health Division, Inter-American Development Bank
  - ii) 10.40-11.20: *The Impact of Conditional Cash Transfers on Children’s School Achievement: Evidence from Colombia*
    - Sandra Garcia, Assistant Professor, School of Government, Universidad de los Andes
  - iii) 11.20-12.00: Panel discussion: “Conditional Cash Transfers and Education: What do we know, what don’t we know and what would we like to find out?”
    - Paul Glewwe, Professor of Economics, University of Minnesota
    - Dan Levy, Lecturer in Public Policy and Faculty Chair, MPA Programs, Harvard Kennedy School
    - Leigh Linden, Assistant Professor of Economics, Columbia University
- 12.00 **Lunch with Keynote Address** by Nancy Birdsall, President, CGD, and Howard White,  
Executive Director, 3ie

13.00 **Focus on Health and Nutrition: New Findings and Panel Discussion**

Moderator: William Savedoff, Senior Fellow, CGD

- i) 13.00-13.40: *Empowering Women: How Mexico's Conditional Cash Transfer Program Raised Prenatal Care Quality and Birth Weight*
  - Sarah Barber, Team Leader for health policy and systems, World Health Organization
- ii) 13.40 - 14.20: *Heterogeneous Impact of the Social Programme Oportunidades on Contraceptive Methods use by Young Adult Women Living in Rural Areas*
  - Gustavo Angeles, Executive Director, Center for Evaluation Research and Surveys, National Institute of Public Health, Mexico
- iii) 14.20-15.00: *Conditional Cash Transfers and Health: Unpacking the Causal Chain*
  - Marie Gaarder, Deputy Director, 3ie
- iv) 15.00-15.30: Panel discussion: "Conditional Cash Transfers and Health: What do we know, what don't we know and what would we like to find out?"
  - Marie Ruel, Division Director, Food Consumption and Nutrition, International Food Policy Research Institute (IFPRI)
  - Amanda Glassman, Lead Social Development Specialist, Inter-American Development Bank

15.30 **Panel Discussion: *The Evolution of Policy and Impact Evaluation in the Context of CCTs***

Moderator: Lyn Squire, Former President, Global Development Network

- Ruth Levine, Director of Evaluation, Policy Analysis & Learning, USAID
- Francisco Ferreira, Deputy Regional Chief Economist for Latin America and the Caribbean, World Bank
- Bertha Briceño, Sr. Evaluation Specialist, Water and Sanitation Program, World Bank (Former Director of Evaluation of Public Policy, National Planning Department, Colombia)
- Miguel Szekely, Former Undersecretary for Education, Government of Mexico
- Norbert Schady, Principal Economic Advisor, Social Sector, Inter-American Development Bank

17.00 **Close**