



Preface

The mission of the Center for Global Development is and has always been to analyze issues and develop policy frameworks that encourage the world's richest countries to act in ways that contribute to the reduction of global poverty and inequality. This is a complex, subtle, and nuanced undertaking. Nonetheless, in the last six years, the Center has made great progress in advancing this core mission. I am extremely proud of the varied and extensive enquiries it has pursued, which aim to improve the lives of the world's poorest citizens. By matching research with action, the Center goes beyond simply adding to the development literature; it conceives of and advocates for policies that directly improve the lives of poor people in developing countries.

In this collection of essays, the Center's fellows offer analyses and recommendations that explain how and why the next U.S. administration should put effective U.S. leadership for global development at the heart of its foreign policy. From global health to foreign aid, from global warming to migration and direct foreign investment, the chapters of *The White House and the World* lay out concrete and practical solutions to some of the most pressing international problems facing the United States.

The Center for Global Development was founded soon after 9/11, at a time when we in this country were anxious and even fearful about the challenges that the new century would bring. Seven years later, Americans have come to understand that the world has changed in ways that link us

ever more closely to the lives of people in developing countries. The next U.S. president has not only an opportunity but a responsibility to lead the way in making development a central part of our foreign policy toolkit.

This book is an example of the Center's work at its very best. Given the Center's track record of turning analyses into action, it is my earnest hope that we will look back in a few years and find that many of the cogent and important ideas set forth in this volume have become part of the core reality of the United States in the 21st century. It is with that hope and spirit of optimism that we respectfully commend these views to the attention of the new leadership of the United States.

Edward W. Scott, Jr.
Co-Founder and Chairman
Center for Global Development



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Nancy Birdsall
President
Center for Global Development