

11/19/2007

1/7/2008

4/7/2008

7/7/2008

10/6/2008

11/17/2008



15,000
14,000
13,000
12,000
11,000
10,000
9,000
8,000
7,000

If it doesn't get counted does it count?

A Discussion at the Center for Global Development

December 16, 2008

■ Dow Jones Industrial Average

Three Challenges to doing Smart Development

**The Purpose
Challenge**



Elevate smart development
as a foreign policy priority



Measuring Political v.
Developmental results

**The Modernization
Challenge**



Strengthen USG capacity
to do 21st century aid



Caring too much about
results

**The Ownership
Challenge**



Support effective states &
active citizens to manage
their own development



Measuring the right
outcomes

The challenge for US foreign aid is

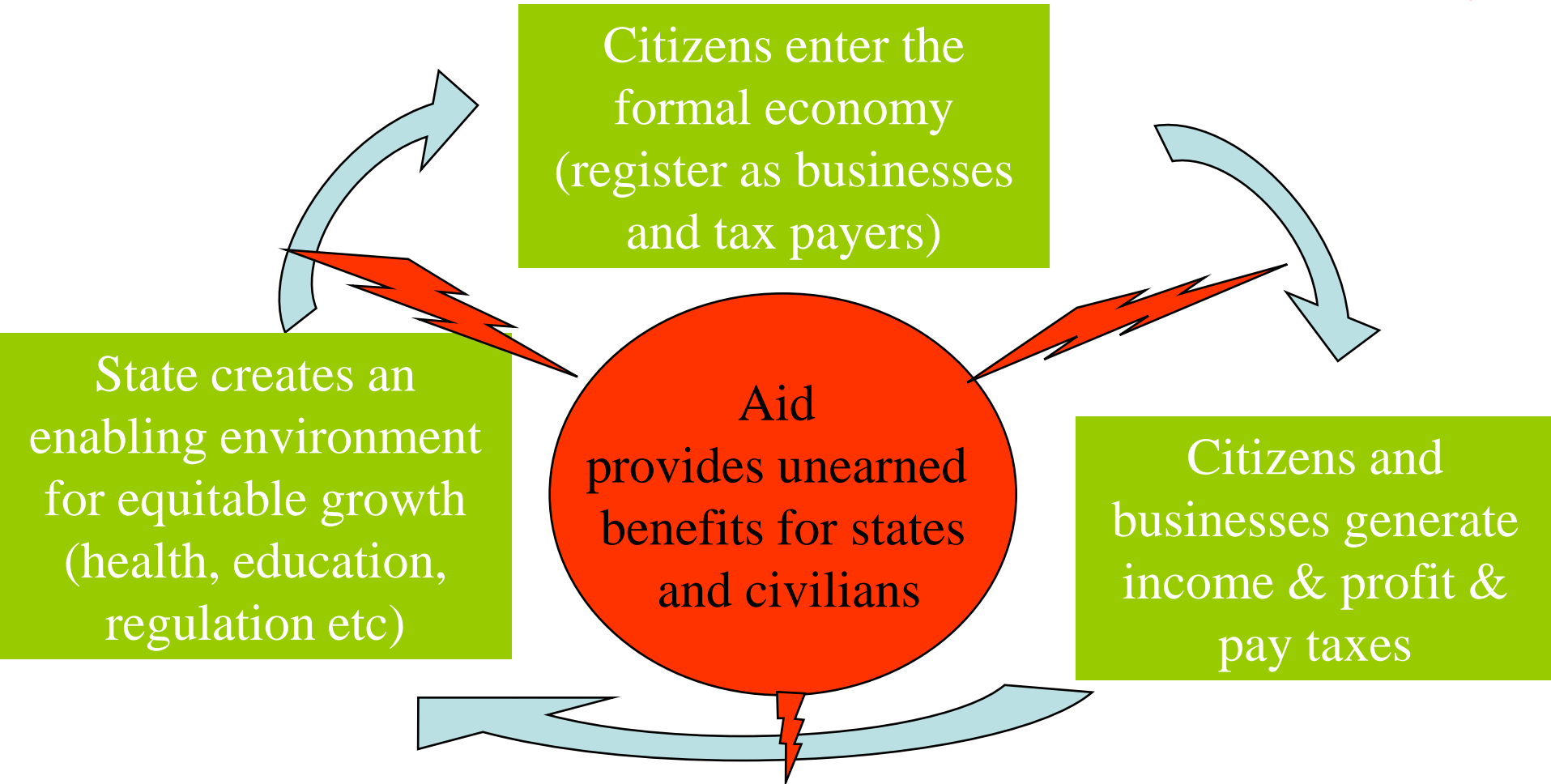
not that it doesn't care about counting for results....

But that it cares *too much* about results...

...of the wrong kind

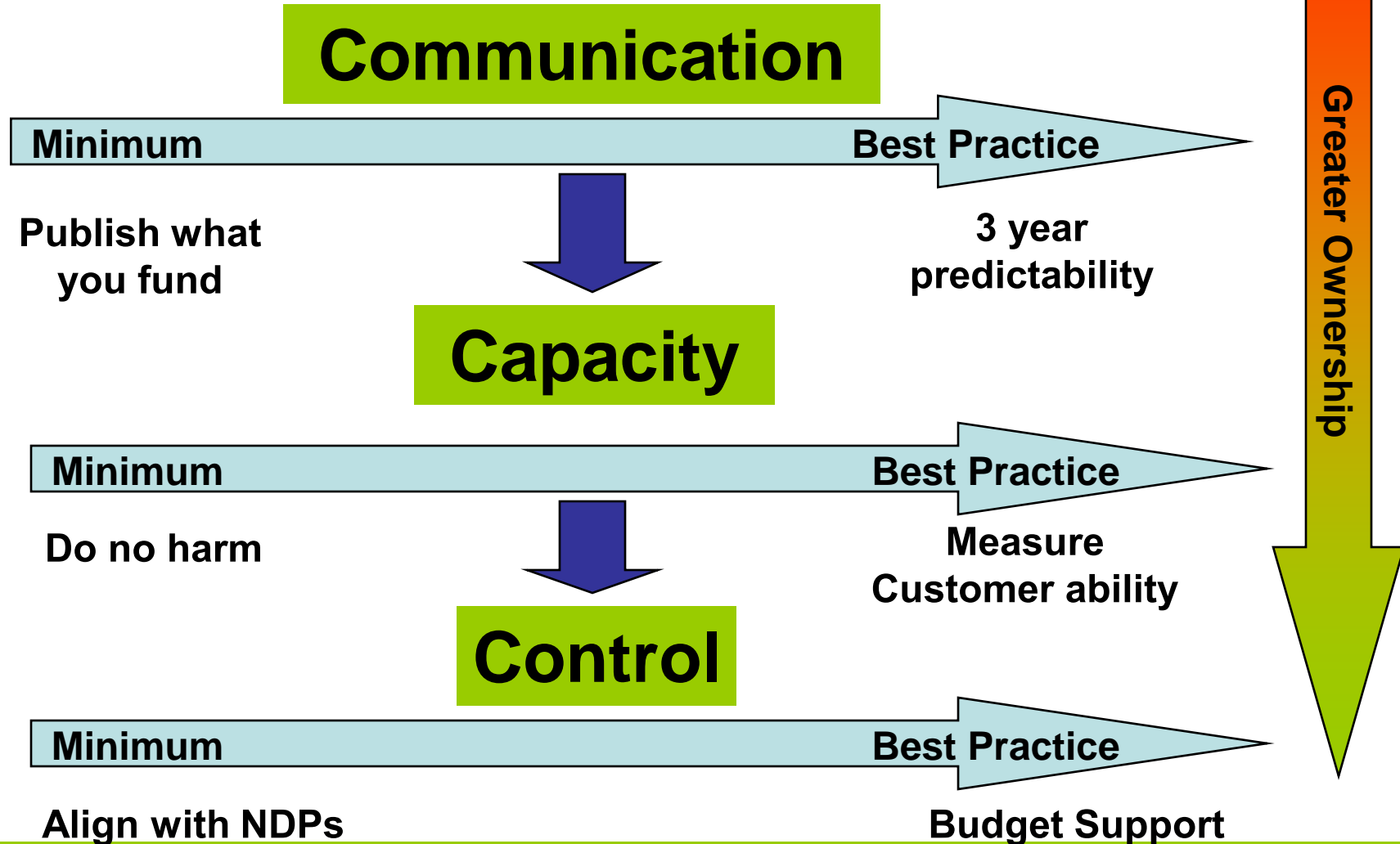
A Theory of Development: Measuring Ownership

States do not care what citizens think—it doesn't need their money

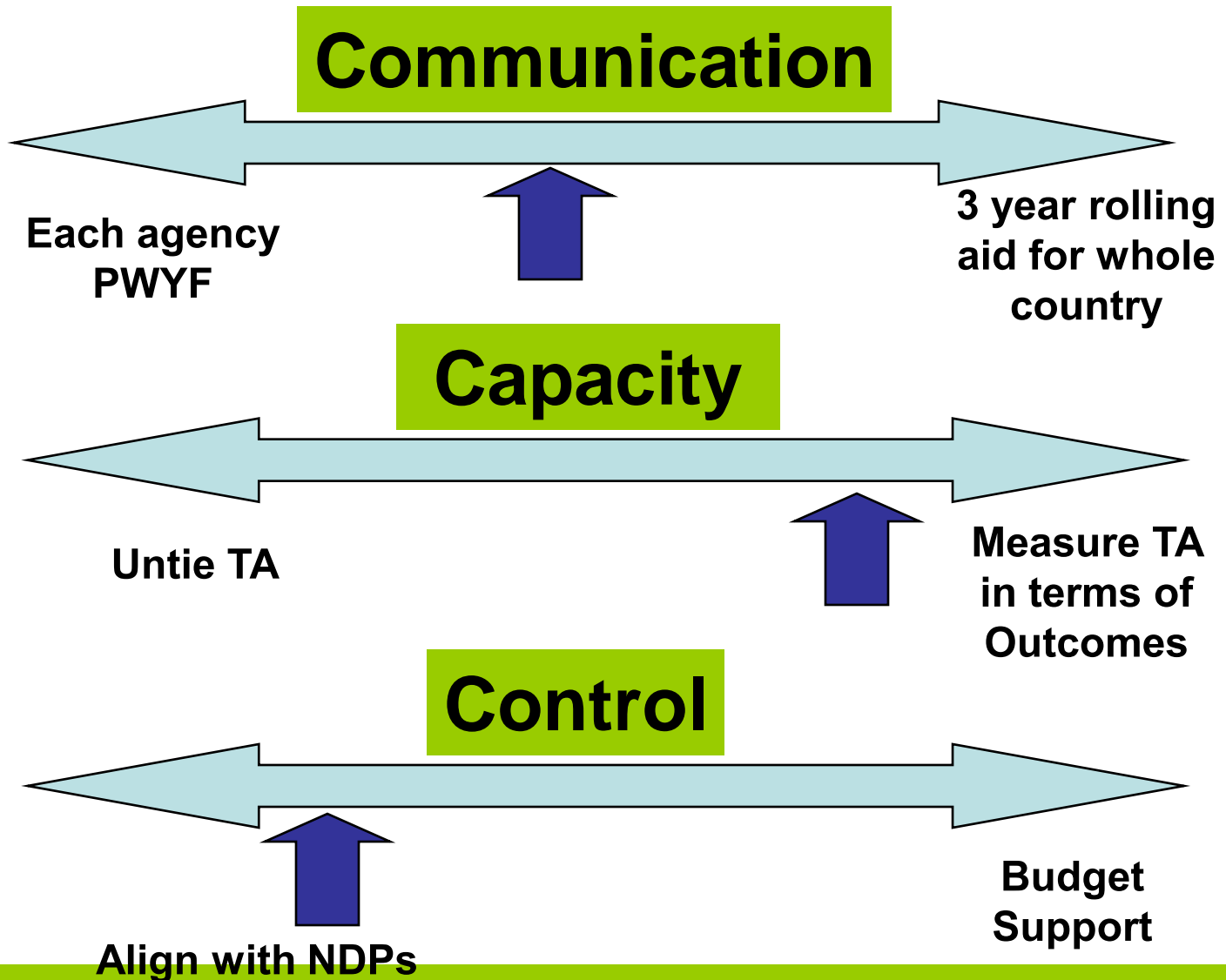


Citizens don't care what the state does with it—its not their money

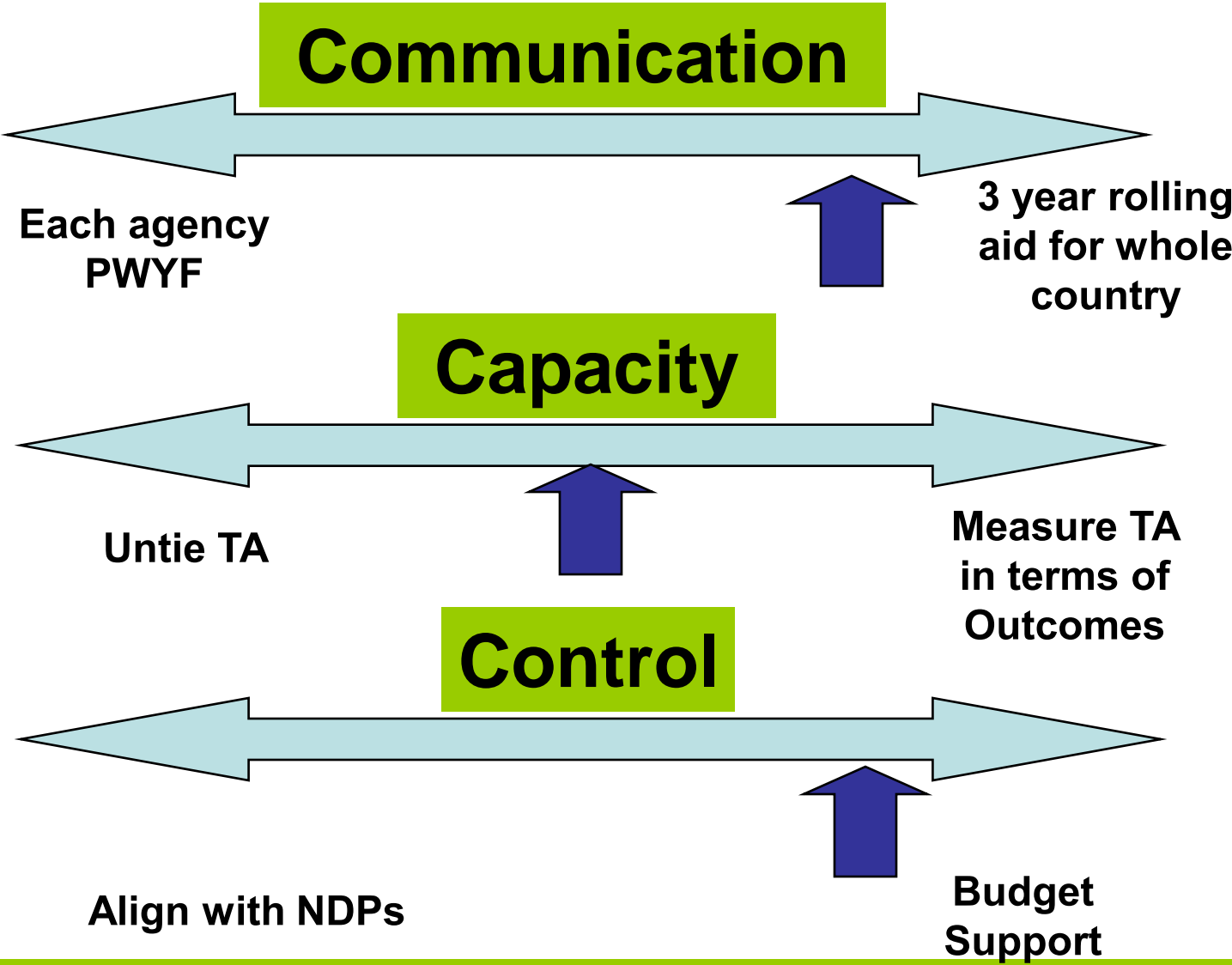
What the customer wants...



In Fragile States



IN MCC States



Dilemma

If Congress already thinks aid is out of control, how do we get them to transfer even more control to states and citizens



For More on this Issue?

Join MFAN and visit

www.modernizingForeignAssistance.net

Visit www.reformAid.org for more from
Oxfam