

## Global Health Policy Research Network Conference Speaker Bios

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### Welcome Address

#### **Nancy Birdsall, President, Center for Global Development**

Nancy Birdsall is the founding president of the Center for Global Development. Prior to launching the center, Birdsall served for three years as Senior Associate and Director of the Economic Reform Project at the Carnegie Endowment for International Peace. Her work at Carnegie focused on issues of globalization and inequality, as well as on the reform of the international financial institutions. From 1993 to 1998, Birdsall was Executive Vice-President of the Inter-American Development Bank, the largest of the regional development banks, where she oversaw a \$30 billion public and private loan portfolio. Before joining the Inter-American Development Bank, Birdsall spent 14 years in research, policy, and management positions at the World Bank, most recently as Director of the Policy Research Department. Birdsall is the author, co-author, or editor of more than a dozen books and monographs. She has also written more than 75 articles for books and scholarly journals published in English and Spanish. Shorter pieces of her writing have appeared in dozens of U.S. and Latin American newspapers and periodicals.

### Overview of the Global Health Policy Research Network

#### **Ruth Levine, Director of Programs and Senior Fellow, Center for Global Development**

Ruth Levine is a health economist with 15 years of experience working on health and family planning financing issues in Latin America, Eastern Africa, the Middle East, and South Asia. At CGD, she sets priorities and manages programs that use research to address practical policy challenges; she manages the Global Health Policy Research Network. Before joining the Center, Levine designed, supervised, and evaluated health sector loans at the World Bank and the Inter-American Development Bank. Levine also conducted research on the health sector, and led the World Bank's knowledge management activities in health economics and finance between 1999 and 2002. Between 1997 and 1999, she served as the advisor on the social sectors in the Office of the Executive Vice President of the Inter-American Development Bank. Levine has a doctoral degree from Johns Hopkins University, has published on health and family planning finance topics, and is the co-author of the books, *The Health of Women in Latin America and the Caribbean* (World Bank, 2001), *Millions Saved: Proven Successes in Global Health* (CGD, 2004), which is currently on the required reading list at 10 US universities, and *Making Markets for Vaccines: Ideas to Action* (CGD, 2005).

### Introduction to Policy Meetings

#### **Greg Michaelidis, Senior Associate, Outreach and Policy, Center for Global Development**

Gregory Michaelidis is responsible for a wide variety of initiatives at the Center for Global Development aimed at engaging the public and the development policy community, including policymakers and NGOs, in the Center's research and other programs. Before joining the Center he served as senior policy associate with The Hatcher Group, a public affairs and public policy firm working to connect non-profits and foundations to policymakers and the media. Previously, he

served as a senior researcher in the foreign policy studies program at the Brookings Institution, and was an editorial associate on *A Force More Powerful: A Century of Nonviolent Conflict* (St. Martin's, 2000). He has held research and teaching fellowships, respectively, at the Woodrow Wilson International Center for Scholars and the Euro-Balkan Institute in Skopje, Macedonia. He holds a Ph.D. in history from the University of Maryland, College Park.

**Les Roberts, Epidemiologist, Johns Hopkins School of Public Health**

Les Roberts has a Masters degree in public health from Tulane University and a Ph.D. in environmental engineering from Johns Hopkins. He did a post-doctorate fellowship in epidemiology at the Centers for Disease Control and Prevention where he worked for 4 years. In 1994, he worked as an epidemiologist for the World Health Organization in Rwanda during their civil war. Roberts was Director of Health Policy at the International Rescue Committee from Dec. 2000 through March of 2003. He is presently a lecturer at the Johns Hopkins University Department of Geography and Environmental Engineering where he teaches each fall, and teaches at Columbia's Mailman School of Public Health each winter.

**Allen Moore, Senior Fellow, Global Health Council**

Allen Moore is Senior Fellow at the Global Health Council and Senior Associate at the Center for Strategic and International Studies, where he co-chairs an HIV/AIDS Task Force Committee on the President's Emergency Program For AIDS Response (PEPFAR). Until early this year, he was Deputy Chief of Staff and Policy Director for Senate Majority Leader Bill Frist, M.D. (R-TN). Previously in the Senate, he worked for former Senator John Danforth of Missouri—first as his legislative director, and later as the Chief of Staff of the Senate Committee on Commerce, Science, and Transportation. In the executive branch, he was Under Secretary of Commerce for International Trade Administration (ITA) under President Reagan (ITA is the federal government's largest international trade entity); Associate Director for Policy and Planning of the White House Domestic Policy Staff under President Ford; staff economist at the Department of Health, Education, and Welfare; and a Peace Corps Volunteer in the Bolivian Andes. In the private sector, he was president of the trade association of the waste industry and a partner in two different public policy consulting firms. He has served for 25 years on the Board of the International Rescue Committee. He has testified before several Congressional committees; has appeared numerous times on radio and television; has given many presentations before trade and university groups; and has published articles and op-eds in various newspapers and magazines, including a recently published article on President's Bush's AIDS initiative in *WorldView*, the magazine of the National Peace Corps Association. Moore has an MBA from Stanford University and a B.A. in Economics from Pomona College.

### **Capitol Hill Reception**

**Jean-Louis Sarbib, Senior Vice President, Human Development Network, World Bank**

Jean-Louis Sarbib, a French national, was appointed Senior Vice President, Human Development Network in July 2003. He advises the institution and its client countries on innovative and integrated approaches to improving health, education, and social protection with a view to helping meet the Millennium Development Goals (MDGs). Sarbib represents the Bank on a number of global initiatives (Global Alliance for Vaccines and Immunization, UNAIDS Committee of Co-sponsoring Organizations, Education for All Fast Track Initiative, Health Metrics Network, etc.) and serves on a number of boards of international organizations involved in human development.

From 2000 to 2003, Sarbib served as the Vice President for the Middle East and North Africa Region and managed operations that accounted for \$1 billion (FY03) in new loans as well as Technical Cooperation Programs throughout the Middle East and North Africa. From 1996 to 2000, Sarbib was the World Bank's Vice President for Africa. Sarbib graduated from the Ecole Nationale Supérieure des Mines de Paris, before going on to the University of Pennsylvania for graduate studies in city and regional planning. After working for the French Ministry of Industry as Deputy Director

of the Groupe de Reflexion sur les Stratégies Industrielles (GRESI), he returned to teach in the United States, at the University of Pennsylvania and the University of North Carolina.

#### **Representative Jim McDermott, United States Congress**

Jim McDermott was born in Chicago, IL on December 28, 1936. He was the first member of his family to attend college, and went on to finish medical school. After completing his medical residency and military service, he made his first run for public office in 1970 and served in the State Legislature from the 43rd district in Washington State. In 1974, he ran for the State Senate, and held the office for three terms. In 1987, after 15 years of legislative service, Rep. McDermott decided to leave politics and continue in public service as a Foreign Service medical officer based in Zaire, providing psychiatric services to Foreign Service, AID, and Peace Corps personnel in sub-Saharan Africa. When the 7th district Congressional seat later became open, he returned from Africa to run for the U.S. House of Representatives. He began serving in 1989 to the 101st Congress and is currently serving his 9th term. A physician, Rep. McDermott is especially interested in health care issues. While in the state legislature, he developed the Washington Basic Health Plan, the first state program in the country to provide low-cost health insurance to the unemployed and working poor. In the Congress, he is active in health care reform issues. He founded and chairs the Congressional Task Force on International HIV/AIDS and introduced the AIDS Housing Opportunities Act, a new program enacted into law in 1990 authorizing \$156 million in FY 92 for special housing assistance for people with AIDS. Rep. McDermott, the co-author of National Health Care legislation, is leading the fight in the House of Representatives to guarantee all Americans comprehensive health care coverage.

### **Dinner Reception**

#### **James Surowiecki, author, *Wisdom of Crowds***

James Surowiecki, who writes a bi-weekly financial column for *The New Yorker*, speaks on an unusually wide range of topics with a fresh voice and from surprising angles. Typically pegged to a timely event, Surowiecki's columns incorporate insights from economics, sociology, and business history to make new connections between business and current trends in economics, society and politics. In addition to his position as a staff writer for *The New Yorker*, James Surowiecki is the author of *The Wisdom of Crowds*. *The Wisdom of Crowds*, explains "why the many are smarter than the few and how collective wisdom shapes business, economies, societies and nations" (the book's subtitle). Instead of relying on a single person for a good decision, Surowiecki argues that organizations should open up the decision-making process and aggregate the information and intelligence that's usually scattered across its different parts. The best decisions will emerge from organizations that value independent judgment by individuals and "the wisdom of crowds." Surowiecki has written for a wide range of publications on a wide variety of topics, ranging from what primatology can teach us about the economic importance of fairness to the fundamental organizational changes that are propelling America's current productivity boom. His work has also appeared in *The New York Times Magazine*, *Wired*, and *The Wall Street Journal* and other major publications.

### **Panel 1: What's a Working Group – and How Do They Work?**

#### **John Hurvitz, Partner, Covington & Burling**

John Hurvitz is a partner at the law firm of Covington & Burling, where he is Co-Chair of the Firm's Life Sciences Industry Group and Chair of its Technology Transactions Practice, and an adjunct professor at the Georgetown University Law Center, where he teaches Food and Drug Law. Hurvitz received a J.D. in 1991 from Yale Law School, where he was a Coker Fellow and executive editor of the *Yale Law & Policy Review*, and a B.A. from Haverford College in 1986, with a double major in Biology and Philosophy. He also attended Queens' College, Cambridge, where he studied biochemistry, and the history and philosophy of science. Before attending law school, he was a

financial analyst at Salomon Brothers. Hurvitz is providing pro bono advisory services to the GHPRN's "Advance Market Commitments Working Group."

**Michael Kremer, Gates Professor of Developing Societies, Harvard University and Brookings Institution**

Michael Kremer is a leading expert on AIDS and infectious diseases in developing countries, economics of developing countries, education and development, and mechanisms for encouraging research and development. In addition to being professor of economics at Harvard, he is a senior fellow at the Brookings Institution and a non-resident fellow at the Center for Global Development. Kremer received the MacArthur Fellowship in 1997, serves as Associate Editor of the Journal of Development Economics and the Quarterly Journal of Economics. He is co-author of *Strong Medicine: Creating Incentives for Pharmaceutical Research on Neglected Diseases*. Kremer was a co-chair of the GHPRN's "Advance Market Commitments Working Group."

**William Savedoff, Senior Partner, Social Insight**

Bill Savedoff is currently Senior Partner at Social Insight, an international consulting firm. Savedoff has worked extensively on questions related to improving the accessibility and quality of public services in developing countries for more than 15 years, first as an Associate Researcher at the Instituto de Pesquisa de Economia Aplicada (Rio de Janeiro) and later as an economist at the Inter-American Development Bank (Washington, DC), and the World Health Organization (Geneva). In addition to preparing, coordinating, and advising development projects in Latin America, Africa and Asia, he has published books and articles on labor markets, health, education, water, and housing. Savedoff led GHPRN's "Evaluation Gap Working Group."

**Mariam Claeson, Program Coordinator HIV/AIDS, Human Development, South Asia Region, World Bank**

Mariam Claeson is a Program Coordinator for HIV/AIDS in the Human Development Network, South Asia Region of the World Bank. Previously, she was the Lead Public Health Specialist in the Health, Nutrition and Population, Human Development Network managing the HNP Millennium Development Goals work program to support accelerated progress in countries. She coauthored the health chapter of the Poverty Reduction Strategy source book, and as a coordinator of the Public Health thematic group, she led the development of the strategy note *Public Health and World Bank Operations*. Before joining the World Bank, Claeson worked with WHO as program manager for the WHO Global Program for the Control of Diarrheal Diseases. She has several years of field experience, working in developing countries, in clinical practice at the rural district level; in national program management on immunization and diarrheal disease control; and in health sector development projects in middle- and low-income countries. Dr. Claeson was a member of GHPRN's "What Works Working Group."

### **Findings from Policy Discussions**

**Lawrence MacDonald, Director of Communications and Policy, Center for Global Development**

Lawrence oversees the Center for Global Development's communications programs including publications, events, and electronic communications. Previously he initiated and led the creation of a communications measurement system at the World Bank. As senior communications officer in the research complex (Development Economics) he provided strategic communications advice and support to successive chief economists, coordinated publications and created the World Bank Research web site. He was founding editor of the Policy Research Report series, starting with *The East Asian Miracle: Economic Growth and Public Policy* (1993). He has created innovative web applications for development communication, including the World Bank's Online Media Briefing Center and the International AIDS Economic Network (IAEN), a virtual community of economists and

practitioners. Before joining the Bank he worked in East and Southeast Asia for 15 years as a reporter and editor for *The Asian Wall Street Journal*, *Agence France Presse*, and *Asiaweek Magazine*.

## **Panel 2: Challenges to Implementation**

### **Daniel J. Carucci, Grand Challenges in Global Health Initiative, Foundation for NIH**

Dr. Carucci is the Director of the Grand Challenges in Global Health Initiative at the Foundation for the National Institutes of Health. The Grand Challenges Initiative is an innovative grant-making program that focuses solving problems that are barriers to health of those living in the developing world. Dr. Carucci, a retired captain in the United States Navy, was previously director of the Malaria Program at the Naval Medical Research Center, Silver Spring, Maryland, where he and his team spearheaded developments in molecular vaccine technologies and genomics-based approaches to malaria vaccine development. He was instrumental to the completion of the Malaria Genome project, the publication of a series of articles in *Nature* and pioneered the use of proteomics technologies in malaria research. He founded the congressionally-sponsored Agile Vaccine Program and established an Interagency Working Group on Molecular Vaccines under the US Subcommittee on Biotechnology. Dr. Carucci has published over 50 articles and book chapters and has received numerous awards for outstanding Government and military service. He received his M.D. from the University of Virginia and both a Masters of Science and Ph.D. from the London School of Hygiene & Tropical Medicine.

### **Carrie Hessler-Radelet, Director, John Snow, Inc./DC**

Carrie Hessler-Radelet is the Director of John Snow, Inc. (JSI) in Washington, DC and, as such, oversees implementation of JSI's global projects. JSI is an international public health organization that works with underserved populations in the US and in developing countries to improve the health of those most vulnerable. Hessler-Radelet provides technical assistance in behavior change communications, strategic planning and program management to a number of HIV/AIDS, reproductive health and child survival programs in Africa, Asia and Latin America. Until recently, she served as the Co-Director of the JSI/World Education Center for HIV/AIDS. She has worked in nearly 20 countries around the world, and has lived in Western Samoa, Mexico, The Gambia, Indonesia and Singapore. She is a member of the Board of Directors of the National Peace Corps Association and is the Founder and Co-Chair of the Returned Peace Corps Volunteers for International Health. She was a Peace Corps Volunteer in Western Samoa, 1981-83. Hessler-Radelet earned her Masters Degree in Health Policy and Management from the Harvard School of Public Health.

### **Akudo Anyanwu Ikemba, Nigeria Country Director, Center for Global Health & Economic Development, Columbia University**

Dr. Ikemba is a Country Director with the Center for Global Health and Economic Development at Columbia University, New York. She provides technical assistance to countries to enable them access and manage the Global Fund to Fight AIDS TB Malaria (GFATM). For the last two years, she has been seconded to Nigeria as the resident Technical Advisor to the Global Fund in Nigeria. Prior to joining Columbia University, Dr. Ikemba worked for the Center for Disease Control (CDC) in Atlanta under the National Immunization Program and as an Associate Scientist with Life Technologies, Palo Alto. She has also worked as a lecturer at Tufts University School of Medicine and has done extensive molecular biology research at Tufts University and Katholieke University, Belgium. Dr. Ikemba holds a doctorate degree in medicine from Tufts University, a Masters degree in International Public Health from Harvard University, and a Bachelor of Science degree in Molecular Biology from Lehigh University. Her interests are in infectious diseases, primary health care delivery, economic development and public-private partnerships for health in developing countries.

## **What's the Problem? Barriers to improving global health**

**Nils Daulaire, President and CEO, Global Health Council**

Dr. Nils Daulaire is president and CEO of the Global Health Council, the world's largest membership alliance of public health professionals and organizations working in over 100 low-income countries, and dedicated to raising the attention, resources, and knowledge needed to improve health worldwide. He served in the 1990s as USAID's Deputy Assistant Administrator for Policy and was the U.S. government's Senior International Health Policy Advisor, serving as negotiator at numerous international conferences. Previously, he worked for two decades on developing and managing maternal and child health services in developing countries, and on field research to identify and validate effective and high-impact health interventions to reduce child deaths. A Phi Beta Kappa and summa cum laude graduate of Harvard College, he received his M.D. from Harvard Medical School and his Master's in Public Health from Johns Hopkins University. He is a member of the National Academy of Science's prestigious Institute of Medicine, testifies frequently before Congress, and has appeared widely in the national and international media on global health issues.

**Breakfast: US Policymaking (Optional)**

**Joshua Lozman, Consultant, Center for Global Development**

Joshua Lozman is currently a policy consultant with the Center for Global Development. Josh will join the Beilenson for Congress campaign in Maryland's 3<sup>rd</sup> District in October 2005 as Field Director. He has served as a United States Senate Fellow working on foreign relations issues in the Office of U.S. Senator Paul Sarbanes. From 2002 until 2004, Josh was the Grassroots Coordinator at the Global Health Council where he coordinated advocacy and education programs across the United States. He worked at Dartmouth College from 2001 to 2002 coordinating domestic and international service programs for undergraduate students at the school. Josh is a graduate of Dartmouth College and will graduate from Johns Hopkins University with a Master's Degree in Business Administration (MBA) and a Master's Degree in Public Health (MPH) in December 2005.