

**The Birdsall House Conference Series on Women
Year 2: Beyond-Aid Approaches to Promoting Gender Equality**

November 2, 2016
11:00 am – 5:00 pm

11:00 – 11:15: Welcome and Framing Remarks

11:15 – 12:30: Women as Workers: Security and Growth Opportunities for Female Entrepreneurs

- Martha (Marty) Chen, Lecturer in Public Policy, Harvard Kennedy School
- Jenny Grieser, Senior Director, Women's Economic Empowerment, Walmart, Inc.
- Reema Nanavaty, Director, SEWA (Self-Employed Women's Association)
- Elizabeth Vazquez, President and CEO, WEConnect International

12:30 – 1:30: Lunch

1:30 – 2:00: Keynote Address (Dean Karlan, Professor of Economics, Yale University)

2:00 – 3:30: Women as Consumers: Promoting Access to Financial Services

- Mayra Buvinic, Senior Fellow, Center for Global Development/UN Foundation
- Dean Karlan, Professor of Economics, Yale University
- Rosita Najmi, Program Officer, Financial Services for the Poor, Bill and Melinda Gates Foundation

3:30 – 3:45 – Break

3:45 – 5:00: The Private Sector and Policymaking for Gender Equality

- Arancha González, Executive Director, International Trade Center
- Henriette Kolb, Head of Gender Secretariat, International Finance Corporation
- Charles Kenny, Senior Fellow, Center for Global Development

5:00: Closing Remarks & Reception

Women's Economic Empowerment: What Works and How to Measure It

November 3, 2016
9:30 am – 12:30 pm

9:30 – Introductory Remarks

9:45 – Presentation on the update to *A Roadmap for Promoting Women's Economic Empowerment* (Mayra Buvinic, Data2X/UN Foundation, Center for Global Development)

10:00 – Panel Discussion

- Sarah Baird, George Washington University
- Markus Goldstein, World Bank Group
- Elizabeth Katz, University of San Francisco

11:00 – Coffee

11:15 – Presentation on measuring the subjective dimensions of empowerment (Louise Fox, University of California, Berkeley)

11:30 – Panel Discussion

- Kelly Hallman, Population Council
- Susana Martinez-Restrepo, Fedesarrollo, Colombia
- Deborah Rubin, Cultural Practice
- Martin Valdivia, Grupo de Analisis para el Desarrollo (GRADE), Peru

12:30 – Closing Remarks