

"From Evidence to Action: How Impact Measurement Can Drive Better Development Decisions"

Monday, June 11
9:30 am – 12:15 pm
(A light breakfast will be available starting at 9:00 am)

The Center for Global Development
2055 L St. NW, 5th Floor
Washington, DC

There's a lot of development data out there. But how do we translate this information into better development decisions--and better outcomes? It's a question that affects billions of dollars in aid funding, the direction of policies around the world, and most importantly, the lives and prospects of the world's poor.

This event, convened by the development nonprofit TechnoServe, in collaboration with the Center for Global Development, will explore some of the key questions in moving impact measurement from evidence to action: How do we compare cost-effectiveness across a wide spectrum of projects? What would development look like if long-term impact studies were a part of every project design? How do we leverage rigorous findings of impact to scale successful projects?

Join us for a morning of lively panel discussions and a debate-style session, as we explore how to turn evidence into even greater development impact around the world.

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| 9:00-9:30 am | Registration and Breakfast |
| 9:30-10:15 am | <p>Panel Discussion —The End Goal: Assessing Long-Term Impact in Development
<i>Featuring:</i></p> <ul style="list-style-type: none"> • William Warshauer, President and Chief Executive Officer – TechnoServe • Amanda Glassman, Chief Operating Officer – Center for Global Development • Melissa Patsalides, Director, Office of Learning, Evaluation and Research – U.S. Agency for International Development • Moderator: Veronica Olazabal, Director, Measurement, Evaluation & Organizational Performance – The Rockefeller Foundation |
| 10:15-10:30 am | Coffee Break |
| 10:30-11:15 am | <p>Panel Discussion — The Bottom Line: Assessing Cost-Effectiveness in Development
<i>Featuring:</i></p> <ul style="list-style-type: none"> • Stephanie Daniels, Senior Program Director, Agriculture and Development – Sustainable Food Lab • Elijah Goldberg, Co-Founder and Chief Operating Officer – ImpactMatters • João Brites, Global Manager of Sustainable Development – AB InBev • Moderator: Theresa Osborne, Deputy Chief Economist and Managing Director for Economic Analysis – Millennium Challenge Corporation |
| 11:15 am-12:15 pm | <p>Debate — How to Move A Project from Evidence to Action? Three Expert Viewpoints
<i>Featuring:</i></p> <ul style="list-style-type: none"> • Dianne Calvi, President and Chief Executive Officer – Village Enterprise • Randall Kempner, Executive Director – The Aspen Network of Development Entrepreneurs (ANDE) • Thomas Debass, Acting Special Representative for Global Partnerships – U.S. Department of State <p><i>with</i></p> <ul style="list-style-type: none"> • Mayra Buvinic, Senior Fellow – Center for Global Development • Kate Scaife Diaz, Director of Impact – TechnoServe |