

# Corruption and Averting AIDS Deaths

**Willa Friedman**

## Abstract

This paper looks at the impact of corruption on the effectiveness of antiretroviral drugs in preventing AIDS deaths and the potential channels that generate this relationship. This is based on a unique panel dataset of countries in sub-Saharan Africa, which combines information on all imported antiretroviral drugs (ARVs) from the World Health Organization's Global Price Reporting Mechanism with measures of corruption and estimates of the HIV prevalence and the number of AIDS deaths in each year and in each country. Countries with higher levels of corruption experience a significantly smaller drop in AIDS deaths as a result of the same quantity of ARVs imported. This is robust to different measures of corruption and to a measure of overall death rates as well as HIV-specific death rates as the outcome. A case-study analysis of the Kenyan experience illustrates one potential mechanism for the observed effect, demonstrating that disproportionately more clinics begin distributing ARVs in areas that are predominantly represented by the new leader's ethnic group.

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## Corruption and Averting AIDS Deaths

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# 1 Introduction

Today antiretroviral drugs are widely available in sub-Saharan Africa, with 9.7 million people receiving treatment in 2012 according to the World Health Organization. Until the last decade, this level of provision was considered inconceivable as the drugs were prohibitively expensive, and this enormous expansion in access has been credited with extending the lives of millions of people across the continent. At the same time, corruption in governments is associated with inefficient distribution of public goods, and this could limit the effectiveness of imported drugs in saving lives if the drugs do not reach the intended clinics or individual recipients, or if they are distributed with insufficient guidance.

This paper addresses the role of corruption in changing the effectiveness of antiretroviral drugs in reducing HIV mortality in sub-Saharan Africa. This is first done using a cross-country analysis comparing the impact of imported drugs on HIV deaths across countries with different levels of corruption. This is done using an original panel dataset of countries in sub-Saharan Africa from 2000-2007. This dataset combines standard measures of corruption used in economics and political science, information about HIV prevalence and deaths, and records of the quantities of antiretroviral drugs imported into each country. Using year and country fixed effects, this data provides evidence that HIV deaths are reduced less in corrupt countries given the same quantity of medicine, and the effect is even larger if the relevant quantity of drugs is measured in dollars spent.

There are many channels through which corruption could influence the effectiveness of health investments. For example, drugs can be purchased and then diverted either outside the country or within the country. The supply chain can fail if governments with higher levels of corruption are generally less capable of delivering public goods. Additionally, corruption within a government can facilitate targeting of public goods, not based on need, but based on political or other motivations.

Diversion of drugs could happen if drugs purchased by governments are resold. This could be particularly lucrative in sub-Saharan Africa for two reasons. First, in nearly all countries

of sub-Saharan Africa, supply is not nearly sufficient to meet demand and so treatment is rationed. This makes resale valuable because some of those excluded are likely to be willing to pay for the treatment. Second, because of international agreements with pharmaceutical companies, ARVs are sold at an enormous discount to governments and NGOs working in many countries in sub-Saharan Africa. This variation in price between different countries creates a substantial opportunity for arbitrage.

Such diversions prevent the drugs from reaching those who need them most, and they may take them out of the country entirely. It should be noted that if these drugs are sold to others within the same country, then a change in allocation may not reduce the overall reduction in mortality. However, if they are diverted to those who need them less - perhaps to those for whom the disease has not progressed as far and their risk of opportunistic infection is reduced or to those who have another source and want the security of accumulating a buffer stock - then this will prevent the drugs from having the same national impact on HIV-related mortality.

Studying the impacts of corruption in the context of ARV provision is particularly appropriate for a few different reasons. First, many important outcomes may be only indirectly linked to welfare, whereas the relevant outcome in this study of deaths averted is clearly of direct importance. Second, during this time period there was virtually no domestic production of Antiretroviral Drugs and there is no substitute for these treatments. The next best alternative (good nutrition and treatment and prevention of opportunistic infections through antibiotics) does not have nearly the impact on morbidity and mortality that these drugs do. Therefore, while other studies that look at corruption and public goods provision will be unable to measure the entire supply of those goods, this is possible in this case.

Corruption in government could also limit the effectiveness of local supply chains in a number of ways. If promotion within the public sector is not based on performance, there is less incentive for employees to manage transport or work hard at health facilities. Thus the drugs may remain in the country, but sit unused. Similarly, if health facilities are plagued

by high absenteeism, drugs may either sit idly or be prescribed with insufficient guidance so that clients are less likely to adhere. Because of its quick rate of mutation, HIV is particularly susceptible to the development of drug resistance resulting from low adherence to the prescribed regimen.<sup>1</sup>

An additional channel through which corruption could influence the impact of imported drugs is through changing allocations within a country. Guaranteeing treatment to those who have low CD4 cell counts and therefore have the most compromised immune system is the most efficient way to immediately avert deaths using ARVs. However, there is also a benefit to an individual of treatment before the CD4 count is extremely low, and the World Health Organization recently increased the recommended CD4 count threshold of eligibility from 200 to 350. With the higher threshold, demand for the drugs increases and without sufficient supply, other systems of allocation besides targeting those with the lowest CD4 count arise. One notable alternative system of allocation of any health expenditure is political favoritism, including, for example, targeting core supporters or co-ethnics.

Using data from Kenya about ARV provision before and after an election, I test for politically motivated targeting of new ARV clinics in one country with high estimated corruption levels and high HIV rates. This is done using an original dataset containing all health facilities in Kenya that provide antiretroviral drugs, along with the year in which they began distribution and their GPS locations. This information is linked with ethnicity records to look for evidence of targeting of the placement of ARV clinics in the home area of a newly elected political leader. I find that the government opened a disproportionate number of clinics in areas of the leader's ethnic group. This suggests one mechanism through which corruption reduces the impact of health inputs. Namely, in a country with high corruption, the assignment of ARV clinics follows a political criterion rather than a public health criterion. Further, this pattern of allocation appears to reflect additional clinics added to areas that were already served rather than expanding access to districts that were underserved

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<sup>1</sup>It should be noted that adherence to HIV treatment regimens is generally measured to be quite high in developing countries (Mills et al., 2006).

previously. This is demonstrated with the inclusion of controls for local and regional HIV prevalence and placebo checks to rule out alternative explanations.

This paper is organized as follows. Section 2 discusses the relevant literature and outlines this paper’s contributions. Section 3 describes the data to be used for the main specification and for the analysis of the case study of Kenya. Section 4 presents the empirical strategy and the results of the cross-country analysis and section 5 discusses the methodology and results of the case study. Section 6 concludes.

## **2 Literature review**

Corruption and patronage have long been noticed as an important barrier to effective government provision of services (see for example Mauro (1995), and Bardhan (1997)). Specifically focusing on health, this link between corruption and inefficient provision of services has been used to explain weak observed associations between health spending and health outcomes (Filmer et al., 2000; Gupta et al., 2012; Lewis, 2006; Rajkumar and Swaroop, 2008).

Some researchers have pointed out that one concern with many studies linking health expenditures to outcomes is an insufficient appreciation for displacement of private spending as a result of public investment (Filmer et al., 2000; Mauro, 1995; Pritchett, 1996). One driver of this issue is that in many cases, researchers have access to information about what is provided through the public sector, but it is difficult to obtain a complete record of private provision of goods. This is a relative strength of this paper, because the measure of the quantity of antiretroviral drugs comes from information about international imports and should therefore represent the entire flow of antiretroviral drugs into each country to be distributed both through the public and private sectors.

To complement the literature demonstrating links between levels of corruption and poor outcomes, there is another strand of literature addressing the potential mechanisms.

Absenteeism and mismanagement are commonly addressed channels (Lewis, 2006; Vian, 2008)). In a system in which government employment and promotions depend on political patronage or bribes, both the selection and the incentives of public sector workers are limited. A large literature discusses the threats to health outcomes from health worker absence including Banerjee and Duflo (2006), Chaudhury et al. (2006), and Banerjee et al. (2008). Specific to antiretroviral drugs, a number of papers have shown the impacts of health-worker absence on long-run impacts of HIV positive individuals, including through transmission from mothers to children (Goldstein et al., 2013)) and HIV testing (Goldstein et al. (2008)).

Health-worker absence will threaten outcomes if the drugs reach the health facilities where they are to be distributed, but another threat comes from breakdowns in the supply chain. Kangwana et al. (2009) find that malaria medicine is regularly out of stock in health facilities in Kenya because of procurement delays, and Schouten et al. (2011) identify weaknesses in the supply chain of ARVs in Malawi. These could reflect breakdowns in the distribution or centrally.

Interruptions of treatment for HIV from stock-outs or health-worker absence can be extremely costly for the individual and the general population because of the high risk of development of drug-resistance. While this is a threat with the treatment of many infections, HIV is particularly susceptible for a few reasons. First, the virus mutates particularly quickly and second, the condition is chronic, so people live for a long time with treatment, presenting a long period of time for the virus to develop drug resistance in each individual. As a result, a lack of consistent adherence to ARVs allows the virus within an individual to develop immunity to the drugs. When treatment is restarted, it is likely to be less effective at preventing opportunistic infections and keeping the individual alive. If this individual is sexually active, this resistance can be transmitted to others, yielding negative spillovers. In addition, the development of drug-resistance is particularly devastating for individuals in much of sub-Saharan Africa where a large range of drug cocktails may not be available so

the length of time until drug resistance develops often determines the duration of survival.<sup>2</sup> Both factors will reduce the effectiveness of future ARVs, because the lack of consistent supply allows the virus to develop drug resistance.

An additional channel that exaggerates the role of corruption is the discouragement of public expenditures that comes from a higher effective price of reaching beneficiaries. Besides reducing the impact of government programs, corruption may also increase the cost of provision of goods and services and discourage investment in provision or redistribution (Ferraz et al., 2012; Gupta et al., 2000; Olken, 2006; Olken and Pande, 2012; Pritchett, 1996). If this is the case, then we would expect that government expenditure decisions would depend on the level of corruption, and indeed Mauro (1998) finds that corrupt politicians induce lower expenditures on education using cross-country variation. On the other hand, there is an alternative strain of literature that argues that corruption may be a more efficient form of taxation that helps an economy overcome initial frictions and grow (see for example Leff (1964) and Huntington and Fukuyama (2006)).

## 2.1 Clientelism and political patronage

Perceptions of corruption may reflect the presence of clientelism. While these two threats to service provision are not the same, they are undeniably linked. Bandiera et al. (2009) distinguishes between *active waste*, characterized by direct gains paid to public officials and corresponding to traditional forms of explicit corruption, and *passive waste*, in which inefficiencies are not due to public officials gaining but other barriers to efficient procurement, including insufficient information or skill. These authors find a correlation between both types of waste, and find that passive waste explains a much larger fraction of government waste in Italy, which may be evidence that the limits on the efficiency of ARV provision

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<sup>2</sup>ARV treatment becomes ineffective for an individual once the HIV in their system develops resistance to the treatment they are given. Once this happens, a person is given a different treatment, referred to as the second line. In developed countries, this process can repeat many times with those who live with HIV for many years progressing to third, fourth, etc. line treatments. For more information about ARV resistance see Gupta et al. (2012)

in more corrupt countries may not be evidence of bribes being taken or products being syphoned but other factors that inhibit effective procurement and provision. Many types of clientelism may be categorized as *passive*.

There is growing evidence of political patronage in the form of public goods targeted to co-ethnics of leaders. Some of these studies use data from a large number of countries, including Franck and Rainer (2012) who estimate impacts of co-ethnicity with African leaders on primary-school education and infant mortality, and Hodler and Raschky (2014) using satellite images to measure electrification in countries receiving foreign aid. Other studies find this link at the subnational level in South India (Besley et al., Forthcoming, 2004)). Many of these studies have focused linking outcomes in Kenya with the ethnicity of presidents and ministers. Burgess et al. (2011) find impacts on infrastructure development, although they find that the introduction of multiparty democracy limited the cross-ethnic differences. Other studies find different impacts on a range of outcomes (Jablonski, 2014; Kramon and Posner, 2012; Posner and Kramon, 2011; Weinreb, 2001). Finally, using a similar methodology Kudamatsu (2009) does not find evidence of co-ethnicity with the leader in Guinea reducing infant mortality. Most of these studies estimate the impacts of co-ethnicities on individual outcomes using large surveys of individuals, although Burgess et al. (2011) measures differences in construction of roads directly. The second empirical analysis in this paper will follow Burgess et al. (2011) and estimate political targeting of health services directly with evidence of placement of new antiretroviral clinics. This type of political targeting, if it is more common in countries with higher levels of corruption, could help to explain the link between corruption and inefficient provision of medicine, because targeting based on ethnicity and politics implies not targeting primarily based on need. This will be discussed further below.

## **2.2 Examples from popular press and government reports**

Many of the theories outlined in the academic literature find anecdotal support in the popular press in articles from a range of African newspapers. These stories address specific

examples of leakages of ARVs and funds to support their provision, and other barriers to effective provision of HIV treatment. For example, a report in Zambia found that an enormous fraction of the money that was provided to the country by the Global Fund could not be accounted for.<sup>3</sup> This money could have been used to build clinics and distribution networks to facilitate the distribution of ARVs, but without it, the ARVs would need to be distributed using fewer resources, possibly causing some drugs to go unused, preventing interventions to increase adherence, or hurting the ability of the government to target those who most needed treatment.

A Ugandan newspaper reported that in many areas of Uganda in 2011, ARV clinics had run out of stocks of drugs.<sup>4</sup> As discussed earlier, stock outs and the fears of stock outs can dramatically increase the quantity of drugs needed to treat the same number of people.

In another article in the same newspaper, alleged corruption prevented a bill to allocate 28.4 billion Ugandan shillings to purchase CD4 count machines. These machines are used to monitor the progress of HIV in an individual and the effectiveness of treatment.<sup>5</sup> With the machines, ARVs could be more efficiently administered. These machines help doctors and clinical officers to determine who meets the WHO clinical guidelines to qualify for treatment and whether a person already on treatment has developed drug resistance and ought to be switched to alternative treatments, which would improve the effectiveness of the treatment and the likelihood of its prolonging life.

A report from the Ministry of Finance in Swaziland illustrated the scale of money lost due to corruption by showing that it was nearly double the country's yearly budget for social services.<sup>6</sup>

In Zimbabwe, PlusNews reports that HIV positive patients are asked to pay providers

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<sup>3</sup>“Zambia: Corruption scandal rocks ARV programme,” PlusNews, Johannesburg, South Africa, March 14, 2011.

<sup>4</sup>Basudde, Elvis (2011), “Where have all the ARVs gone? World Aids Day Supplement” *The New Vision*, Kampala, Uganda, December 2, 2011.

<sup>5</sup>“Corruption feared in sh28b HIV deal” *The New Vision*, Kampala, Uganda, December 4, 2011.

<sup>6</sup>“SWAZILAND: Corruption exceeds social services budget,” IRIN, Mbabane, Swaziland, October 12, 2011.

in order to access drugs which are officially distributed free of charge.<sup>7</sup> With this type of targeting, many who could use the drugs may be denied access in favor of those who either are less likely to be adherent or in less urgent need of the drugs, resulting in higher rates of mortality due to HIV, even with the same quantity of drugs distributed. In order to keep prices high, providers may also restrict access, letting some drugs go unused in order to maximize profits, again resulting in increased mortality.

## 3 Data

### 3.1 Cross-country impacts of corruption and ARVs

The data in this paper come from many sources. For the first section of the paper, all data are collapsed to a single observation per year in each country in sub-Saharan Africa. The sample is restricted to one region of the world in order to avoid some - but not all - of the standard concerns with cross-country analysis, and to focus on the region that is the hardest hit by the HIV epidemic.

The first datasource is used to measure the quantity of drugs entering each country. This information comes from the WHO Global Price Reporting Mechanism (GPRM). This is an online database of all international purchases of drugs associated with HIV/AIDS, malaria, and tuberculosis going into developing and middle income countries. For each purchase, the database reports the date of purchase, the country and company of manufacture, the country of the purchaser, and the price and quantity of each type of drug. The WHO GPRM contains records for approximately 30,000 purchases of antiretroviral drugs.<sup>8</sup> The records include purchases on the parts of governments, NGOs, and researchers.<sup>9</sup>

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<sup>7</sup>ZIMBABWE: HIV patients forced to pay up or go without,” PlusNews, Harare, Zimbabwe, October 5, 2010.

<sup>8</sup>Antiretroviral drugs in this database may also be used for Prevention of Mother to Child Transmission, and as HIV positive babies typically are overcome by the disease quickly, this should also show up in preventing future deaths.

<sup>9</sup>Agreements between drug companies and developing countries set maximum prices that are low if drugs are purchased by governments or NGOs, but the prices are higher for the private sector. Partly because

The analysis uses two measures of the quantity of drugs entering each country in each year. The first measure uses standard doses to calculate the quantity of drugs in terms of person-years. Because some drugs are used in combination with others, this measure is imperfect and may be higher in countries that use fewer combination pills. The second measure is the quantity of money spent on all imported ARVs. This is simply the sum of the costs of all purchases.

HIV statistics come from the UNAIDS/WHO 2013 Report on the Global AIDS Epidemic, which for each country in each year reports an estimate of the prevalence, the number of people living with HIV, and the number of AIDS deaths. There is no better source of information about HIV prevalence in all countries. Overall death rates come from the World Bank's World Development Indicators database.

Governance indicators for Control of Corruption, Government Efficacy, and Rule of Law are taken from Kaufmann et al. (2010).<sup>10</sup> In each year, each country is given a score for each of these indexes. In order to not rely on small differences, the analysis uses binary measures of each of these representing an indicator for a score above the median in sub-Saharan Africa.

Table 8 lists which countries are above and below the median level of corruption in sub-Saharan Africa. Table 1 presents summary statistics describing these countries, split by corruption level. As seen in Table 1, more corrupt countries have lower HIV prevalence rates. They also spend more on ARVs, but for a lower quantity. Tables 2 and 3 show the breakdown of types of antiretroviral drugs purchased by more and less corrupt countries. This is measured as the percentage of all drugs purchased in each category these quantities by the specific type of drug.

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of this, the private sector does not import large quantities of ARVs in these countries, but it minimally participates in distribution of drugs once they are in the country.

<sup>10</sup>There are many other options of corruption measures, and this measure was chosen because it is both widely used and covers a large number of African countries, which is not the case of many of the more recent measures of actual (rather than perceived) corruption. Other authors have found that the different measures are quite highly correlated, and that the choice of measures rarely changes the outcomes of a study (Olken, 2009; Svensson, 2005).

## 3.2 Case study

The second section of the analysis uses more detailed data on ARV distribution, combined with population data from MeasureDHS. Information on the timing of initiation of ARV distribution in clinics is from Kenyapharma, a procurement agency, and the National AIDS and STI Control Program of the Ministry of Health. These reports were provided directly to the author in the Fall of 2011. The location of each clinic comes from the Kenya Open Data Initiative.<sup>11</sup> The information about ethnic backgrounds of populations comes from the 2008/2009 Measure DHS data, in which respondents are asked to report their own ethnicity. In order to combine the datasets, the unit of observation in this analysis is the division, a small geographic unit in Kenya.

# 4 Empirical Strategy and Results

## 4.1 Cross-country impacts of corruption and ARVs

This paper will follow previous analysis of cross-country panel-data, including country and year fixed effects and estimating the coefficient on the interaction of corruption and quantities of imported drugs. To investigate the role of corruption in changing this effect, I focus on the interaction between the quantity of ARVs and the level of corruption. To do this, I estimate the following equation:

$$\begin{aligned} deaths_{jt} = & \alpha_t + \gamma_j + \beta_1 * ARVs_{jt} + \beta_2 * corruption_j \\ & + \beta_3 * ARVs_{jt} * corruption_j + \sum b_i * X_{ij} + e_j \end{aligned}$$

where  $deaths_{jt}$  is the number of AIDS deaths in year  $t$  in country  $j$  as reported by the WHO, and  $ARVs_{jt}$  is the person-years purchased by country  $j$  in year  $t$ , according to the WHO

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<sup>11</sup>([opendata.go.ke](http://opendata.go.ke))

GPRM. In the first set of specifications (columns 1 and 2), ARVs are measured in doses (person-years), and in the second set of estimates (columns 3 and 4), ARVs are reported in dollars spent.  $Corruption_j$  is the normalized Kaufmann et al. (2010) Control of Corruption Index, averaged over the period from 2004-2008. To ease interpretation, the quantity of ARVs are demeaned so that the mean is zero. This way the coefficients on the un-interacted terms are meaningful and can be interpreted as the impact at the mean. Controls are included for the prevalence of HIV ( $prev_{jt}$ ) and the number of people living with HIV ( $PLWH_{jt}$ ) as well as country and year fixed effects ( $\alpha_j$  and  $\gamma_t$ ).

If corruption does limit the reduction in deaths generated by purchased drugs, then  $\beta_3$  should be positive (reflecting a dampened reduction in deaths). The estimated parameters from this equation are reported in columns 1 and 3 of Table 4. In this table, the coefficients on quantities of ARVs are large and negative and significant, showing that in less corrupt countries, ARVs reduce more AIDS deaths. The coefficient on the interaction term in column 1 is positive and significant, reflecting a reduced impact of ARVs in corrupt countries. In column 3, using spending as the measure of quantity, the interaction term is positive and significant, and large enough to nearly wipe out the impact of ARVs on deaths averted. This suggests that corruption mitigates the impact of imported ARVs.

This analysis relies on - the most reliable available, but still - imperfect measures of HIV death rates, corruption, and drug quantities. In order to test the robustness of these findings, the following tables incorporate alternative measures of all of these.

Table 5 replaces the Kaufmann et al. (2010) corruption score with the Political Risk Services International Country Risk Group's corruption score.<sup>12</sup> Table 6 repeats the same estimation but with overall death rates (not only due to HIV) as the outcome variable. According to WHO, HIV/AIDS is the primary cause of 11.7% of all deaths in sub-Saharan Africa in 2012. Because HIV makes other diseases more likely and all deaths in this dataset are attributed to a single cause, this number is likely an underestimate of the total number

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<sup>12</sup>Downloaded 2013-12-11 from [info.worldbank.org/governance/wgi/pdf/PRS.xlsx?](http://info.worldbank.org/governance/wgi/pdf/PRS.xlsx?)

of deaths attributable to HIV. This follows Bendavid et al. (2012), who finds that all-cause mortality declined more in PEPFAR focus countries between 2004 and 2008. Therefore, we would expect the impacts on overall deaths to represent a smaller fraction of the total deaths, but still a substantial number. These estimates are consistent with the earlier findings. This demonstrates that the relationship is not only through estimates from HIV-related organizations.

Table 7 begins to examine whether corruption is simply picking up government efficiency. In three sets of estimates - with and without GDP controls - this presents estimates that additionally include Kaufmann, Kray, and Mastruzzi estimates of government effectiveness in the same ways as corruption. These variables appear to matter in the same way (higher government effectiveness yields higher impacts of spending on ARVs), but they do not remove - or even substantially reduce - the relationship between the corruption variables and the measured impacts of ARVs on HIV deaths.

## 5 Case study in Kenya

Examining the mechanisms through which corruption could change effectiveness of imported HIV treatment is a pertinent next step. At the same time, identifying specific mechanisms provides additional support that the relationship is causal.

Because controlling for government efficacy does not eliminate corruption's effect on AIDS deaths, the channel through which corruption has an influence is not in simply making government programs less efficient generally with poor incentives for performance or high absenteeism. Instead, the cross-national analysis suggests other channels through which drugs are diverted or allocated inefficiently.

One channel through which corruption could reduce the impact of imported drugs is by preventing targeting based on need in favor of other motives. Drugs are maximally beneficial when distributed to those in need such that they have sufficient access to begin

and successfully adhere to treatment. If corruption allows targeting based on other criteria, the drugs may not reach those most likely to be helped. In this section, I test for co-ethnic targeting in Kenya, a country consistently listed as in the top half of corrupt countries in sub-Saharan Africa.

In particular, I look for evidence of selective placement of ARV clinics in Luo areas after Raila Odinga became Prime Minister in 2008. In 2008, after a fiercely contested election for president, followed by allegations of electoral fraud and eventually by violence, the opposition leader, Raila Odinga, became prime minister. Jablonski (2014) looks at government spending in areas populated by Odinga’s core supporters after the same election and finds a disproportionate increase in expenditures. This paper uses a similar method, focusing exclusively on ARV clinics.

If there is targeting based on shared ethnicity, then we would expect to see a relative increase in ARV clinics in Luo areas after the election. To test this, I construct a dataset in which each observation represents one division in one year.<sup>13</sup> For each year between 2004 and 2010 and each of the 225 divisions covered in the 2003 or 2008/2009 DHS survey, this dataset contains the number of clinics which disburse antiretroviral drugs and an estimate of the proportion of the population that self-defines as Luo.

These data are used to look for evidence that Luo areas disproportionately introduced ARVs into clinics after the election, by regressing the number of clinics on the proportion of the population that is Luo, an indicator variable for whether the observation is after the election, and the interaction of the two. I also include controls for the local HIV prevalence at both the district and division levels and year and division fixed effects, which begins to address the confounding issue of relatively high HIV prevalence in western Kenya. The coefficient of interest is the coefficient on the interaction term. Formally, the equation to estimate is:

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<sup>13</sup>Kenya has provinces subdivided into districts, further subdivided into divisions.

$$\begin{aligned}
NumClinics_{jdt} = & \alpha_t + \gamma_{jd} + \beta_1 * PercentLuo_{jdt} + \beta_2 * PercentLuo_{jd} * Post_t \\
& + \beta_3 Post_t * HIVrate_{jd} + \beta_4 Post_t * HIVrate_d + \epsilon_{jdt}
\end{aligned}$$

where  $NumClinics_{jdt}$  is the number of health facilities distributing ARVs in division  $j$  of district  $d$  in year  $t$ .  $Post_t$  is a binary variable that is 1 if the observation is from 2008 or later and 0 if it is earlier. If there exists ethnically-based targeting, one would expect that  $\beta_2$  would be positive and significant.

Columns 1 and 2 of Table 9 show the estimates of the parameters from the equation above. The coefficient of interest is the coefficient on the interaction between being a year after the election and the percent of the population that is Luo. These are reported in the first row. The first column includes the basic specification without any controls. The second column also includes HIV rates interacted with  $Post_t$ , the indicator for 2008 and later. In each specification, the coefficient on the interaction term is large, positive and significant. This provides evidence that Luo areas saw a disproportionate increase in the number of HIV clinics after the 2007 election.

Table 10 repeats the analysis above, replacing the percentage of the division that is Luo with a binary indicator for whether or not the division is majority Luo. This guarantees that the identification does not come from minor variation in the measurement of the size of the Luo population. As reference, Figure 4 shows the distribution of measurements of the fraction Luo in each division. It is clearly bimodal, with very few divisions containing between 10 and 90% Luo-identifying residents.

To better understand the relationship, I replace the outcome with a binary indicator for

whether the division has any ARV clinics, estimating the following equation:

$$I\_Clinic_{jdt} = \alpha_t + \gamma_j d + \beta_1 * PercentLuo_{jdt} + \beta_2 * PercentLuo * Post_{jdt} \\ + \beta_3 * HIVrate_{jd} + \beta_4 * HIVrate_d + \epsilon_{jdt}$$

where  $I\_Clinic_{jdt}$  is a binary variable which takes on a value of 1 in divisions with an ARV-distributing facility in a given year and 0 otherwise.

Columns 3 and 4 of Table 9 shows the estimates from this equation. Unlike in the previous table, the coefficients on these interaction terms are consistently insignificant. The estimates are imprecise enough that it is not possible to conclusively rule out some impact on this margin, but the difference between the two tables is suggestive of an increase in intensity rather than an expansion to new areas.

The lack of impact on the extensive margin demonstrated in the last columns of 9 is suggestive of a reduction in welfare as a result of this misallocation. Arbitrary distribution of scarce resources may not reduce welfare, but this suggests an increase in distribution without a corresponding increase in access. The degree to which this is true depends on the degree to which the previously existing ARV-distributing facilities were able to meet the local demand.

The response of targeting to the ethnic composition is not likely to be linear as specified above. The analysis from Table 9 is repeated, replacing the dependent variable *percent\_luo* with an indicator for whether the majority of the population is Luo.<sup>14</sup> The results, reported in Tables 10, are qualitatively unchanged.

One explanation for the estimated result is that before the election, Luo areas may have been disproportionately underserved and the increase was bringing them to where they would have been otherwise. Limiting the analysis to the years before the election (2004-2007), Table

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<sup>14</sup>The divisions with Luo majorities are in Homa Bay (Kendul Bay, Lake Victoria, Mbita, Ndhiwa, Oyugis, and Rangwe), Kisumu (Lower Nyakach, Muhoroni, Nyando, Upper Nyakach, and Winam), Migori (Migori and Nyatike), and Siaya (Bondo, Boro, Rarieda, Ugunja, Ukwala, and Yala)

12 does not provide evidence that Luo areas were previously underserved.

Another potential explanation is that Kikuyu areas (matching the ethnicity of the president both before and after the election) were particularly targeted before the election, but the power-sharing agreement limited the government's ability to target Kikuyu areas when Odinga came to power. Table 11 repeats the earlier analysis but with Kikuyu replacing the Luo variable. The estimated relationship is small and insignificantly different from zero. This is evidence against this explanation. Given that the incumbent president remained in power after the 2007 election, this may not be surprising.

## 6 Conclusion

This paper identifies two interesting patterns. First, using a cross-country panel from sub-Saharan Africa, it shows that corruption is associated with a reduction in efficiency of imported antiretroviral drugs. The lack of reduction in mortality from the same expenditure on treatment in relatively more corrupt countries points to a very dangerous consequence of corruption. This contributes to a literature on the national impacts of corruption on various outcomes and adds a new outcome with important consequences. Second, using data from within Kenya, I find evidence of political targeting of HIV treatment, again suggestive of a reduction in efficiency of important health expenditures. This speaks to a separate literature on political favoritism and targeting of public goods.

This raises the question of how corruption is maintained. Why are corrupt politicians not voted out of office? Chong et al. (2012) and Banerjee et al. (2012) both find strong evidence that voters punish corrupt politicians, even those of the same ethnicity. Still, targeting resources to constituents may not qualify as corruption and thus it could be an effective strategy to increase electoral support. In addition, while corruption may be punished, Ferraz and Finan (2008) find that non-zero levels of corruption may be tolerated. There are other studies that find evidence of various factors that reduce the level of or the impacts

of corruption. For example Reinikka and Svensson (2005) find evidence that an increase in public awareness of leakage of public funds in Uganda reduced capture and improved outcomes, demonstrating that these issues may not be intractable. Similarly Burgess et al. (2011) find that multiparty democracy reduced the degree of ethnic targeting of public expenditures in Kenya. On the other hand, deeply entrenched corruption may be difficult to truly address. Banerjee et al. (2008) reports the results of a large-scale government monitoring and incentives program aimed at improving health worker attendance. While the initial results showed improvements, the long-term gains were lost as health facilities learned ways around the rules, and Fisman and Miguel (2007) find that corruption norms follow diplomats, predicting their behavior even outside their home countries.

This paper presents evidence of large costs of corruption in reducing the efficiency of health services that are able to save lives. This is combined with suggestive evidence of one mechanism which may contribute to this relationship. Future work is needed to expand the analysis of mechanisms through which corruption limits the effectiveness of health spending in producing outcomes, and to identify more ways in which these barriers to efficiency can be mitigated to save lives.

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# 7 Figures

Figure 1: ARV clinics in Kenya

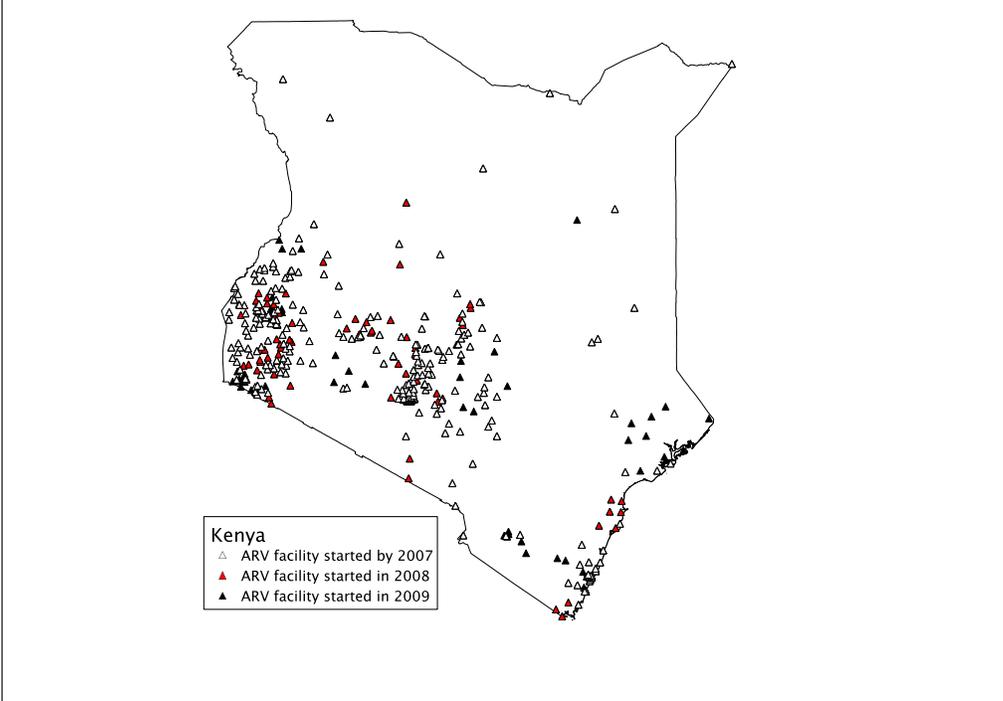


Figure 2: Total number of clinics in Kenya in each year

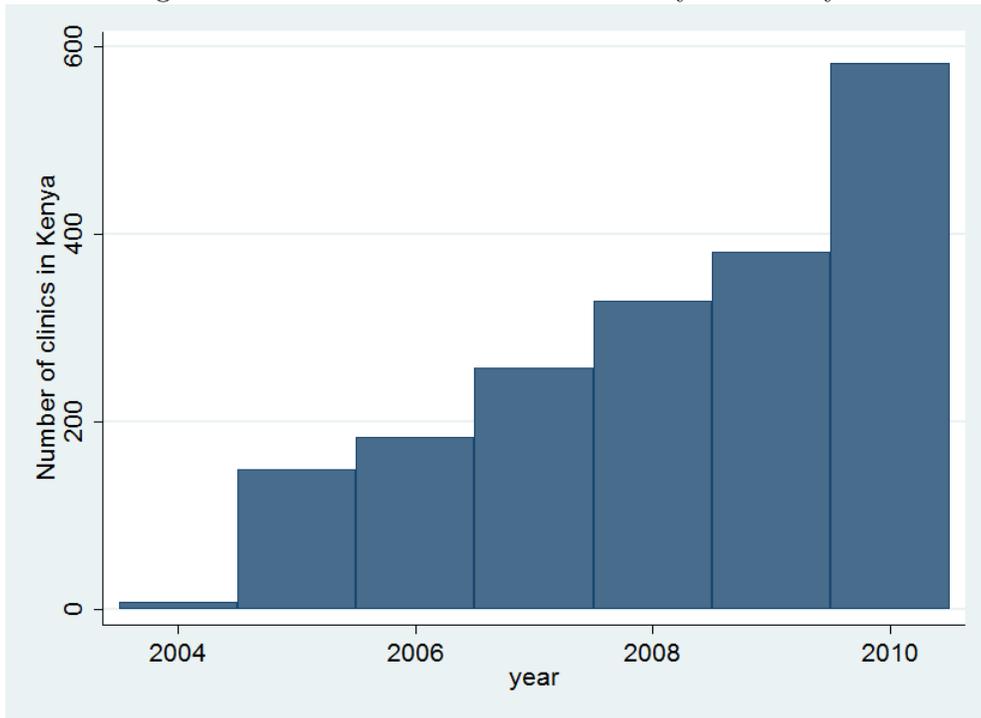


Figure 3: Percent of divisions (covered by DHS) with clinics in each year

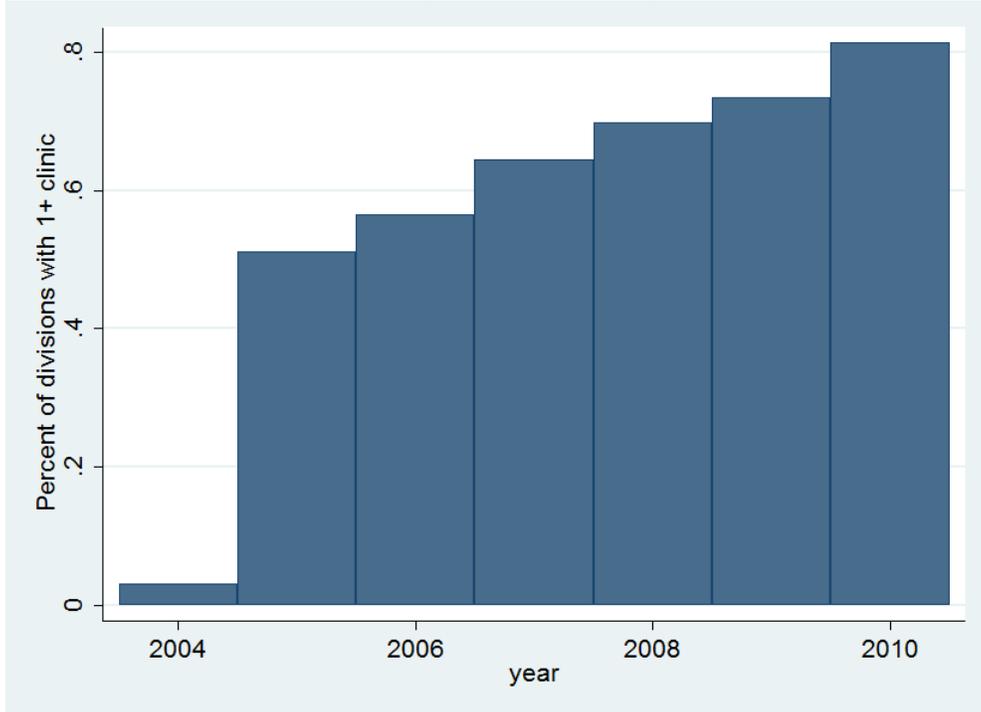
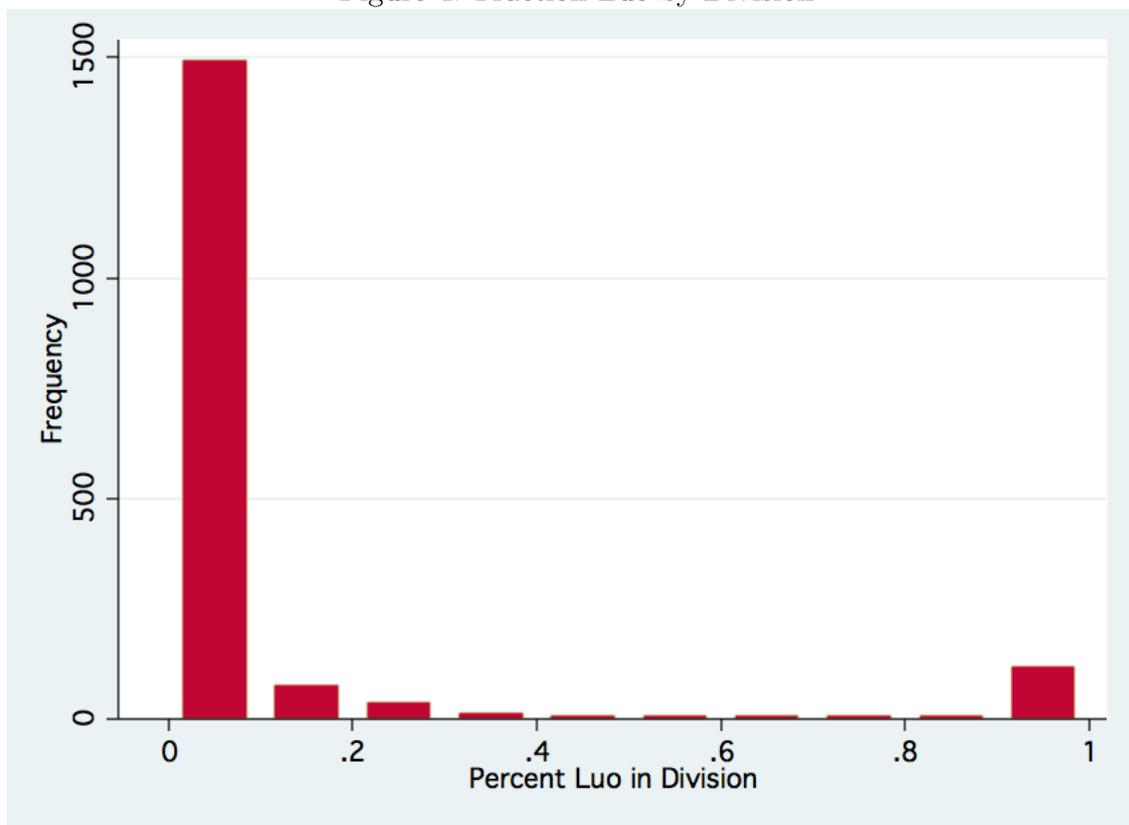


Figure 4: Fraction Luo by Division



## 8 Tables

Table 1: Summary Statistics, by corruption level

<i>Variable</i>	Less Corrupt	More Corrupt
HIV prevalence	7.36 (8.46)	4.02 (3.57)
PLWH	577290 (1142260)	477380 (761000)
AIDS Deaths	39770 (74500)	36180 (56200)
Death Rate(per 1,000)	11.62 (3.4)	14.03 (2.81)
ARVs (person years)	26090 (49460)	19910 (55810)
Spending on ARVs (USD1000s)	5980 (10010)	5280 (12340)
GDP per capita	1720 (2540)	1660 (3480)

Notes: Countries are assigned to the more and less corrupt categories based on whether the average Kaufmann, Kraay, and Mastruzzi (2010) corruption score in that country is above or below the median in the sample.

Table 2: Drugs purchased by country, by dose

<i>Variable</i>	Less Corrupt	More Corrupt
Abacavir (ABC)	1.66	1.04
Combination	21.41	23.11
Didanosine (ddI)	2.16	1.37
Efavirenz (EFV)	18.95	20.49
Indinavir (IDV)	.63	.31
Lamivudine (3TC)	13.78	14.92
Nelfinavir (NFV)	.32	.35
Nevirapine (NVP)	22.78	21.29
Ritonavir (RTV)	.45	.28
Saquinavir (SQV)	.08	.02
Stavudine (d4T)	9.45	13.06
Tenofovir (TDF)	0	0
Zidovudine (ZDV)	8.33	3.77

Notes: Countries are assigned to the more and less corrupt categories based on whether the average Kaufmann, Kraay, and Mastruzzi (2010) corruption score in that country is above or below the median in the sample. The quantities listed are as a fraction of total doses of ARVs entering countries in each category (more and less corrupt).

Table 3: Drugs purchased by country, by money spent

<i>Variable</i>	Less Corrupt	More Corrupt
Abacavir (ABC)	2.69	1.96
Combination	60.7	54.24
Didanosine (ddI)	1.93	1.31
Efavirenz (EFV)	14.91	21.06
Indinavir (IDV)	1.23	.61
Lamivudine (3TC)	3.01	4.17
Nelfinavir (NFV)	1.28	1.64
Nevirapine (NVP)	5.79	8.59
Ritonavir (RTV)	.16	.17
Saquinavir (SQV)	.44	.11
Stavudine (d4T)	1.39	2.06
Tenofovir (TDF)	2.41	1.48
Zidovudine (ZDV)	4.08	2.59

Notes: Countries are assigned to the more and less corrupt categories based on whether the average Kaufmann, Kraay, and Mastruzzi (2010) corruption score in that country is above or below the median in the sample. The quantities listed are as a fraction of total spending on ARVs entering countries in each category (more and less corrupt).

Table 4: Impact of corruption on effectiveness of ARVs (Continuous corruption and gdp)

VARIABLES	(1) deaths	(2) deaths	(3) deaths	(4) deaths
ARVs (person years)	-0.152** (0.0591)	-0.224** (0.111)		
ARVs*Corruption	0.125** (0.0548)	0.182** (0.0858)		
ARVs*GDP		3.47e-05 (2.77e-05)		
Spending on ARVs (1000s)			-0.827*** (0.246)	-1.141*** (0.304)
Spending*Corruption			0.675** (0.284)	0.902*** (0.292)
Spending*GDP				0.000169 (0.000102)
HIV prevalence (t-1)	7,727*** (1,267)	8,552*** (1,405)	7,628*** (1,358)	8,406*** (1,747)
PLWH (t-1)	0.0503*** (0.0161)	0.0346** (0.0138)	0.0485*** (0.0120)	0.0356*** (0.0119)
Observations	196	196	196	196
R-squared	0.683	0.703	0.707	0.726
Number of country	45	45	45	45

Notes: Significant at 90% (\*), 95% (\*\*), 99% (\*\*\*) confidence. In all estimates, the dependent variable is the number of AIDS deaths in a given year, as reported by WHO. All estimates include controls for HIV prevalence and the number of people living with HIV in the previous year, as well as country and year fixed effects. Standard errors (reported in parentheses) are clustered at the country level. *Corruption* is the continuous corruption score reported in Kaufmann, Kraay, and Mastruzzi (2010), averaged over time from 2004 through 2008. GDP per capita is also continuous, averaged over time. Columns 1 and 2 report estimations in which quantity is defined as the number of doses sufficient for one individual for one year. In columns 3 and 4, this is replaced by spending (in USD1000s) on ARVs.

Table 5: Impact of corruption on effectiveness of ARVs (PRS - binary measure of corruption)

VARIABLES	(1) deaths	(2) deaths	(3) deaths	(4) deaths
Spending on ARVs (1000s)	-0.482*** (0.116)	-0.562*** (0.189)	-0.412*** (0.105)	-0.423** (0.165)
Spending*Corrupt	0.374* (0.206)	0.349* (0.176)		
Spending*Corrupt(PRS)			0.361 (0.220)	0.352* (0.186)
Spending*High GDP		0.130 (0.170)		0.0215 (0.161)
HIV prevalence (t-1)	7,790*** (1,381)	7,732*** (1,354)	10,009*** (1,210)	9,980*** (1,209)
PLWH (t-1)	0.0365*** (0.0132)	0.0352** (0.0137)	0.0287** (0.0133)	0.0286** (0.0135)
Observations	196	196	136	136
R-squared	0.682	0.687	0.701	0.701
Number of country	45	45	31	31

Notes: Significant at 90% (\*), 95% (\*\*), 99% (\*\*\*) confidence. In all estimates, the dependent variable is the number of AIDS deaths in a given year, as reported by WHO. All estimates include controls for HIV prevalence and the number of people living with HIV in the previous year, as well as country and year fixed effects. Standard errors (reported in parentheses) are clustered at the country level. *Corrupt* is a binary variable equal to one if a country has a PRS control of corruption score below the median within the sub-Saharan African sample. This is fixed over time from 2004 through 2008. *High GDP* is also represented by a binary measure, fixed over time, reflecting a country's position above or below the median in GDP per capita. Columns 1 and 2 report estimations in which quantity is defined as the number of doses sufficient for one individual for one year. In columns 3 and 4, this is replaced by spending (in USD1000s) on ARVs.

Table 6: Impact of corruption on effectiveness of ARVs on overall death rates (PRS - binary measure of corruption)

VARIABLES	(1) deathrate	(2) deathrate	(3) deathrate	(4) deathrate
Spending on ARVs (1000s)	-0.00249*** (0.000589)	-0.00289*** (0.000717)	-0.00203*** (0.000596)	-0.00207*** (0.000403)
Spending*Corrupt	0.00153** (0.000644)	0.00140* (0.000794)		
Spending*Corrupt(PRS)			0.00127** (0.000616)	0.00123 (0.000926)
Spending*High GDP		0.000650 (0.000698)		9.15e-05 (0.000857)
HIV prevalence (t-1)	24.31*** (7.963)	24.02*** (7.814)	30.33*** (8.463)	30.21*** (8.734)
PLWH (t-1)	0.000158* (8.45e-05)	0.000152* (8.47e-05)	0.000134 (9.02e-05)	0.000133 (9.02e-05)
Observations	198	198	137	137
R-squared	0.850	0.852	0.890	0.890
Number of country	45	45	31	31

Notes: Significant at 90% (\*), 95% (\*\*), 99% (\*\*\*) confidence. In all estimates, the dependent variable is the crude death rate (per 100,000) due to all causes in a given year, as reported in the World Bank's World Development Indicators database. All estimates include controls for HIV prevalence and the number of people living with HIV in the previous year, as well as country and year fixed effects. Standard errors (reported in parentheses) are clustered at the country level. *Corrupt* is a binary variable equal to one if a country has a PRS control of corruption score below the median within the sub-Saharan African sample. This is fixed over time from 2004 through 2008. *High GDP* is also represented by a binary measure, fixed over time, reflecting a country's position above or below the median in GDP per capita. Columns 1 and 2 report estimations in which quantity is defined as the number of doses sufficient for one individual for one year. In columns 3 and 4, this is replaced by spending (in USD1000s) on ARVs.

Table 7: Impact of corruption on effectiveness of ARVs (PRS - binary measure of corruption)

VARIABLES	(1) deaths	(2) deaths	(3) deaths	(4) deaths	(5) deaths	(6) deaths
Spending on ARVs (1000s)	-0.277* (0.155)	-0.166 (0.204)	-0.822*** (0.248)	-1.178*** (0.316)	-0.202 (0.176)	0.0353 (0.186)
Spending*Corrupt	0.352** (0.160)	0.373** (0.143)				
Spending*Corruption			0.275 (0.533)	0.402 (0.495)		
Spending*Corrupt(PRS)					0.315* (0.175)	0.426*** (0.120)
Spending*High Gov Eff	-0.374*** (0.129)	-0.431*** (0.123)			-0.362** (0.156)	-0.490*** (0.0949)
Spending*Gov Eff			-0.474 (0.487)	-0.631 (0.507)		
Spending*High GDP		-0.130 (0.144)				-0.315* (0.169)
Spending*GDP				0.000192** (9.45e-05)		
HIV prevalence (t-1)	8,228*** (1,688)	8,353*** (1,736)	7,725*** (1,290)	8,643*** (1,691)	10,502*** (1,002)	11,104*** (1,104)
PLWH (t-1)	0.0340*** (0.00919)	0.0349*** (0.00853)	0.0520*** (0.0125)	0.0386*** (0.0114)	0.0257*** (0.00838)	0.0273*** (0.00671)
Observations	196	196	196	196	136	136
R-squared	0.741	0.745	0.714	0.737	0.757	0.775
Number of country	45	45	45	45	31	31

Notes: Significant at 90% (\*), 95% (\*\*), 99% (\*\*\*) confidence. In all estimates, the dependent variable is the number of AIDS deaths in a given year, as reported by WHO. All estimates include controls for HIV prevalence and the number of people living with HIV in the previous year, as well as country and year fixed effects. Standard errors (reported in parentheses) are clustered at the country level. *Corrupt* is a binary variable equal to one if a country has a PRS control of corruption score below the median within the sub-Saharan African sample. *Corruption* is a continuous variable equal to the normalized Kaufmann, Kray, and Mastruzzi control of corruption score within the sub-Saharan African sample. *Corruption (PRS)* is a continuous variable equal to the normalized PRS control of corruption score within the sub-Saharan African sample. *High GDP* is also represented by a binary measure, fixed over time, reflecting a country's position above or below the median in GDP per capita. These are all fixed over time from 2004 through 2008.

Table 8: Countries by corruption status

	More corrupt	Less Corrupt
High GDP	Angola Cameroon Comoros Congo Cote d'Ivoire Equatorial Guinea Kenya Nigeria Sudan	Botswana Cape Verde Djibouti Ghana Lesotho Mauritania Sao Tome and Principe Senegal Seychelles South Africa Swaziland Zambia
Low GDP	Burundi Central African Republic Chad DRC Guinea Guinea-Bissau Liberia Niger Sierra Leone Togo Uganda Zimbabwe	Benin Burkina Faso Eritrea Ethiopia Gambia Madagascar Malawi Mali Mozambique Rwanda Tanzania

Notes: Countries are assigned to categories (high and low GDP per capita and more and less corrupt) based on whether the average GDP per capita and average corruption score in that country is above or below the median in the sample.

Table 9: Targeting of introduction of ARVs in health facilities in Kenya

VARIABLES	(1) Num. ARV clinics	(2) Num. ARV clinics	(3) Any ARV clinics	(4) Any ARV clinics
Post*PercLuo	2.079*** (0.528)	1.753** (0.874)	0.0442 (0.0760)	-0.0681 (0.161)
Post*HIVdivision		1.553 (2.565)		-0.132 (0.306)
Post*HIVdistrict		0.727 (4.841)		0.774 (0.685)
Observations	1,568	1,260	1,568	1,260
R-squared	0.721	0.724	0.747	0.748
Clusters	224	180	224	180

Notes: Significant at 90% (\*), 95% (\*\*), 99% (\*\*\*) confidence. The unit of observation in each linear regression is a division\*year. The dependent variable in columns 1 and 2 is the number of ARV clinics opened in a division in a given year. In columns 3 and 4, the dependent variable is a binary indicator for whether there is or is not an ARV clinic in that division. In all estimates the independent variable of interest is the interaction between *Post*, an indicator for being observed after the election (2008 or later), and the fraction of the population in that division that is Luo. All estimates include division and year fixed effects, and standard errors are clustered at the level of the division. Columns 3 and 4 also include controls for the HIV prevalence as measured in the DHS survey in the division and district, interacted with *Post*. The sample used in these estimates includes observations from 2004-2007.

Table 10: Targeting of introduction of ARVs in health facilities in Kenya

VARIABLES	(1) Num. ARV clinics	(2) Num. ARV clinics	(3) Any ARV clinics	(4) Any ARV clinics
Post*LuoMajority	1.906*** (0.463)	1.631** (0.714)	0.0540 (0.0705)	-0.0388 (0.131)
Post*HIVdivision		1.635 (2.588)		-0.144 (0.296)
Post*HIVdistrict		0.792 (4.496)		0.684 (0.638)
Observations	1,568	1,260	1,568	1,260
R-squared	0.721	0.725	0.747	0.748
Clusters	224	180	224	180

Notes: Significant at 90% (\*), 95% (\*\*), 99% (\*\*\*) confidence. The unit of observation in each linear regression is a division\*year. The dependent variable in columns 1 and 2 is the number of ARV clinics opened in a division in a given year. In columns 3 and 4, the dependent variable is a binary indicator for whether there is or is not an ARV clinic in that division. In all estimates the independent variable of interest is the interaction between *Post*, an indicator for being observed after the election (2008 or later), and an indicator for the population of the division being majority Luo. All estimates include division and year fixed effects, and standard errors are clustered at the level of the division. Columns 3 and 4 also include controls for the HIV prevalence as measured in the DHS survey in the division and district, interacted with *Post*. The sample used in these estimates includes observations from 2004-2007.

Table 11: Targeting of introduction of ARVs (Kikuyu?)

VARIABLES	(1) Num. ARV clinics	(2) Num. ARV clinics	(3) Any ARV clinics	(4) Any ARV clinics
Post*PercKikuyu	0.214 (0.252)	0.274 (0.274)	0.0544 (0.0541)	0.0606 (0.0592)
Post*HIVdivision		2.266 (3.163)		-0.152 (0.269)
Post*HIVdistrict		6.693* (3.542)		0.577 (0.518)
Observations	1,568	1,260	1,568	1,260
R-squared	0.696	0.720	0.748	0.748
Clusters	224	180	224	180

Notes: Significant at 90% (\*), 95% (\*\*), 99% (\*\*\*) confidence. The unit of observation in each linear regression is a division\*year. The dependent variable in columns 1 and 2 is the number of ARV clinics opened in a division in a given year. In columns 3 and 4, the dependent variable is a binary indicator for whether there is or is not an ARV clinic in that division. In all estimates the independent variable of interest is the interaction between *Post*, an indicator for being observed after the election (2008 or later), and the fraction of the population in that division that is Kikuyu. All estimates include division and year fixed effects, and standard errors are clustered at the level of the division. Columns 3 and 4 also include controls for the HIV prevalence as measured in the DHS survey in the division and district, interacted with *Post*. The sample used in these estimates includes observations from 2004-2007.

Table 12: Previously underserved?

VARIABLES	(1) Num. ARV Clinics	(2) Any ARV clinics	(3) Num. ARV clinics	(4) Any ARV clinics
LuoMajority	0.237 (0.380)	-0.0392 (0.163)		
HIVdivision	0.130 (0.858)	-0.0992 (0.383)	0.0423 (0.829)	-0.125 (0.374)
HIVdistrict	2.501 (1.630)	1.148 (0.849)	1.847 (1.617)	0.914 (0.896)
PercLuo			0.448 (0.404)	0.0288 (0.193)
Observations	720	720	720	720
R-squared	0.212	0.266	0.215	0.266

Notes: Significant at 90% (\*), 95% (\*\*), 99% (\*\*\*) confidence. The unit of observation in each linear regression is a division\*year. The dependent variable in columns 1 and 3 is the number of ARV clinics opened in a division in a given year. In columns 2 and 4, the dependent variable is a binary indicator for whether there is or is not an ARV clinic in that division. The variable, *LuoMajority*, is a binary indicator of being a majority Luo division. The variable, *PercLuo*, is the fraction of the population in the division that is Luo, as measured in the DHS survey. All estimates include controls for the HIV prevalence as measured in the DHS survey in the division and district. All estimates are clustered at the division level. The sample used in these estimates includes observations from 2004-2007.