WHEN PROCUREMENT BREAKS DOWN...

...here's what a trip to the pharmacy in a developing country might look like:



Your medications cost a lot more.

In low- and middle-income countries, prices for basic generic medicines can vary widely and far exceed wealthy-country prices.

You pay a higher price for branded medication, because you don't trust the cheaper, unbranded version.

Low- and middle-income countries disproportionately purchase more expensive branded generic drugs rather than unbranded generics.



Many of your medications come from donors... but not for much longer.

As countries become wealthier, donor financing for health products becomes less important.

The company that makes your medication has the power to charge high prices.

There is little competition in the supply of essential medicines in low- and middle-income countries.

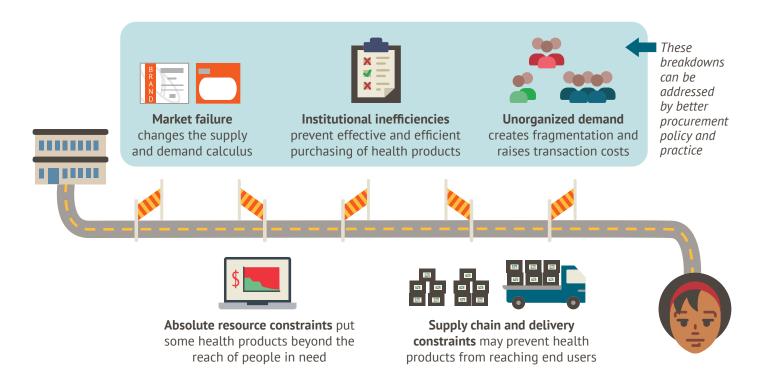
Get the facts ▶

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PROCUREMENT CHALLENGES

Breakdowns on the Road from Manufacturer to Patient



THE SOLUTION



Sustain and expand global cooperation for procurement and targeted innovation



Reform WHO guidance and policy to support modern and agile procurement policy and practice



Professionalize procurement by building capacity and driving strategic practice



Support in-country procurement policy reform



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