

Frances J. Seymour

Professional Experience

The Center for Global Development

Senior Fellow (part-time)

(May 2013 – present)

- Leading an initiative to promote performance-based finance for tropical forest conservation
- Co-authoring a report synthesizing the science, the economics, and the politics of international cooperation to reduce GHG emissions from deforestation
- Blogs and multimedia at <http://www.cgdev.org/expert/frances-seymour>; Twitter @FrancesJSeymour

The David and Lucile Packard Foundation

Senior Adviser (part-time)

(November 2012 – present)

- Developed and now guiding the launch of a strategy to redirect the trajectory of oil palm expansion away from native forests and peatlands
- Advising staff and grantees of the Climate and Land Use Alliance, with a focus on Indonesia

The Climate and Land Use Alliance

Consultant

(November 2012 - March 2013)

- Assessed the evidence that strengthening forest tenure at the community level is a robust strategy for reducing emissions from deforestation and degradation

Center for International Forestry Research (CIFOR), Bogor, Indonesia

Director General

(August 2006 – September 2012)

- Led development and implementation of a new strategy for CIFOR (an international organization headquartered in Indonesia, with offices in Asia, Africa and Latin America) approved by the Board in May 2008
- Positioned CIFOR as a key contributor to forests and climate change policy arenas:
 - conceived and raised funds for global comparative research program
 - convened annual “Forest Day” event in conjunction with UNFCCC negotiations
- Established CIFOR’s leadership of the CGIAR Research Program on Forests, Trees, and Agroforestry, approved by the CGIAR Fund Council in April 2011
- Led fundraising efforts that doubled CIFOR’s annual budget from \$16 million to \$32 million over five years

Honor: Received *Merite Agricole* decoration from the Government of France (2014)

World Resources Institute (WRI), Washington, D.C.

Director, Institutions and Governance Program

(April 1998 – July 2006; Senior Associate, May 1997 – March 1998)

- Appointed founding Director of the Institutions and Governance Program in 1998, and led collaborative process to develop an initial policy research agenda
- Launched and shepherded early development of “The Access Initiative,” a global coalition to promote citizen access to information, participation, and justice in decision-making that affects the environment
- Contributed to and served as spokesperson for *Decisions for the Earth*, the 2004 edition of WRI’s flagship World Resources Report

- Led WRI efforts to mainstream environmental and social sustainability into public and private development finance through the International Financial Flows and the Environment project

World Wildlife Fund (WWF), Washington, D.C.

Director, Development Assistance Policy
(October 1993 – April 1997)

- Led WWF efforts to influence reform of World Bank lending and USAID development assistance
- Contributed to development of WWF-wide policy on indigenous peoples, including review of experience with resettlement for conservation

Human Rights Watch/Asia, New York, NY

Consultant, Asia Program
(March and September 1993)

- Researched the connection between human rights and logging in the Philippines
- Served as official observer to the trial of Xanana Gusmao, Dili, East Timor

Biodiversity Support Program (BSP), Washington, D.C.

Acting Program Manager, Biodiversity Conservation Network
(January – July 1993)

- Led start-up of a \$20 million USAID-funded program to support eco-enterprise in Asia

Team Leader, Environmental Assessment Team
(August – December 1992)

- Managed assessment of the social and environmental impacts of USAID's Natural Resources Management Project focused on forest and marine reserves in Indonesia

The Ford Foundation

Program Officer, Southeast Asia Field Office, Jakarta, Indonesia
(April 1987 – May 1992)

- Developed and managed large portfolio of grants related to “social forestry” to promote devolution of rights and responsibilities to local communities
- Developed and managed a small portfolio of grants related to human rights

Consultant, Rural Poverty and Resources Program, New York
(June 1986 – March 1987)

- Coordinated mid-decade review of worldwide grantmaking in agriculture and natural resources led by Gordon Conway

USAID Mission to the Philippines

Agroforestry Specialist, Office of Rural and Agricultural Development, Manila
(September 1984 – June 1985)

- Produced a review of lessons learned from agroforestry projects throughout the Philippines
- Managed assessment of the Rural Energy Development Project

The South-East Consortium for International Development

Assistant Project Coordinator, Chapel Hill, North Carolina
(March 1982 – May 1983)

- Provided back-office support to USAID-funded natural resources management projects in Nepal, Sri Lanka, and the Seychelles

Education

Princeton University

Woodrow Wilson School of Public and International Affairs

Masters in Public Affairs (June 1986)

Field: Development Studies

Honors: Graduation with Distinction

- Summer internship with UNDP in Kathmandu, Nepal (1984)

University of North Carolina at Chapel Hill

Bachelor of Science (May 1981)

Field: Zoology

Honors: Morehead Scholar, Phi Beta Kappa, Outstanding Junior Woman Award

- Summer internships with Weld County Colorado (1978), Pan Am (1979), North Carolina Zoological Park (1980)
- Travel-study fellowship to study community-based wildlife management in Kenya and Nepal (September-December 1981)

Language Skills

Indonesian – fluent

French, Spanish, German – fair

Teaching Experience

Invited lecturer, International Forestry – An Introduction to Major Contemporary Issues, Johns Hopkins School of Advanced International Studies, Washington (October 2013)

Invited lecturer, Specialized Certificate in Terrestrial Carbon Accounting course, University of California, San Diego (August 2013)

Invited lecturer, Conservation of Natural Resources, North Carolina State University, Raleigh (April 2013)

Invited lecturer, Capstone Seminar, Program in Environmental and Biological Conservation, University of Virginia, Charlottesville (December 2012)

Fellow, Woodrow Wilson Fellows Program (one-week campus residence)

- St Olaf College (February 2006)
- Dickinson College (February 2004)
- Luther College (October 2001)
- Grinnell College (March 2000)
- Oklahoma Baptist University (October 1998)

Other Education and Experience

CGD Strategic Communications Training (2013-2014)

Rockwood Leadership Program (2002)

World Bank Group Executive Development Program (1998)

Zenger-Miller Frontline Leadership Management Training Program (1997)

Rutgers University French Conversation and Civilization Course
Université de Tours, France (June – August 1983)

Morehead Foundation Travel/Study Fellowship to study natural area preservation
Kenya and Nepal (August – December 1981)

National Outdoor Leadership School:

- Wind River Wilderness Course (1977)
- Alaska Sea Kayaking Course (1980)

Professional Affiliations and Board Service

Iwokrama International Centre, Georgetown, Guyana, Board member (2014-present)

Ecosystem Services for Poverty Alleviation Program, London, International
Programme Advisory Committee member (2013-present)

Tropical Forest Foundation, Washington, Board member (2012-present)

African Center for Technology Studies, Kenya, Board member (1998-2002)

Bank Information Center, Washington, Board member (2004 – 2006)

Center for Biodiversity and Indigenous Knowledge, China, International Advisory
Board member (2002)

Council on Foreign Relations, Member (2000-present; Term Member, 1995-1999)

Human Rights Watch -- Asia Advisory Committee (2001- 2006)

InterAction, Executive Board member (1995 – 1998)

International NGO Forum on Indonesian Development, Board member (1992-2005)

National Advisory Committee on Environmental Policy and Technology (2003-2005)

University Center for International Studies, UNC-CH, Board member (2000-2004)

World Neighbors, Board member (1995-2001)

Other Invited Service

Co-Chair, International Reference Group, Climate Investment Funds Evaluation,
Independent Evaluation Group, The World Bank (2013-2014)

Chair, 2013 Oslo REDD Exchange, Government of Norway (2013). Opening
remarks available at: <http://www.norad.no/en/oslo-redd-exchange-2013/streaming/streaming>, starting at minute18:45

Chair, Workshop on “US and EU Policy Options for Trade in Agricultural
Commodities – Building on the Experiences of the Forestry Sector”, Chatham House
and Meridian, Washington (September 2013)

Chair, Wangari Maathai Award jury, Collaborative Partnership on Forests (2012)

European Tropical Forest Advisory Group (2006-2012)

- Invited expert to annual meetings

Invited Reviewer

- *Conservation Biology* (2011)
- *Environmental Science and Policy* (2010)
- *International Forestry Review* (2008)

Council on Foreign Relations

- Term Member Selection Committee (1996-97)

International Food Policy Research Institute

- Committee to review research and outreach methodologies (May 1996)

IUCN – World Conservation Union

- International Advisory Group, World Summit on Sustainable Development (2001-2002)
- World Commission on Dams Forum (1999-2001)

Woodrow Wilson School, Princeton University

- Committee to review the graduate curriculum (February 1996)

World Bank

- Host, Agriculture and Rural Development Week in Indonesia (2012)
- Resource Person, International Finance Corporation CAO Office (2009-2010)
- Resource Person, Design of the Forest Investment Program (2008-2009)
- Awards Committee, International Finance Corporation/Financial Times Private Sector Development Research Competition (2006)
- External Advisory Panel, East Asia Infrastructure Study (2004-2005)
- Technical Advisory Group for the Forest Policy Implementation Review and Strategy (2000-2001)
- Operations Evaluation Department Advisory Panel for Environmental Performance Review (2000-2001)
- East Asia Pacific Special Operational Review (July 2000)
- Judge, Private Sector Development Exchange, International Finance Corporation (December 1998)

Selected Speeches and Presentations

Keynote speaker, “Why forests? Why now? Conserving tropical forests for conservation and development”, Symposium on the future of forests and mankind, Japan Forest Society, March 27, 2014

Keynote speaker, “Forests for climate and development: What can rich countries do?”, Australasian aid and international development policy workshop, Australian National University, February 14, 2014, available at: <http://devpolicy.org/podcasts/60-AAIDPW2014-Frances-Seymour-Keynote.mp3>

Speaker, “Indonesia, Deforestation, and Palm Oil: What Mars can do”, presented at Mars, Inc. deforestation policy workshop, McLean, Va. January 21-22, 2014

Keynote speaker, “Why forests? Why now?” presented at conference on “How to Spend It (if we had it): Priorities for allocating international climate change finance”, Center for Global Development, Washington, October 9, 2013

Featured speaker, “Innovative Prospects: Integrating tropical forest conservation and sustainable livelihoods” ISTF Symposium, North Carolina State University, April 12, 2013

2013 Borlaug Lecture, “Forests for Thought: The dynamic politics of forests, food security, and climate change”, North Carolina State University, Raleigh, April 16, 2013

Panelist, *The Economist’s* World Forests Summit, Stockholm, March 5-6, 2013.

Speaker, “Toward a Forest Friendly Growth”, Sustainable Development Network Week, World Bank, Washington, February 28, 2013

Keynote address at conference on “Food and Forests: Cultivating Resilient Landscapes”, Yale School of Forestry and Environmental Studies, New Haven, January 24-26, 2013, available at: <http://www.youtube.com/watch?v=-VwUI4gg2w8>

Panelist, National Zoo seminar on palm oil, Smithsonian Institution, Washington, January 8, 2013

Speaker, “REDD without regret”, Woods Hole Research Center, Falmouth, December 13, 2012

Speaker on Indonesia’s forest moratorium, WRI-CKDN event on “Aid Effectiveness for Climate Compatible Development”, World Resources Institute, Washington, November 12, 2012

Speaker, “Worlds within Reach”, IIASA 40th Anniversary Conference, Vienna, October 24-26, 2012

Speaker, “Protecting and Restoring the World’s Forests”, Global Economic Symposium, Rio de Janeiro, October 16-17, 2012

Moderator, “Policy Implications of Current Forestry Research” at “Forests: The 8th Roundtable”, Rio +20 parallel event, Rio de Janeiro, June 19, 2012, available at: <http://www.youtube.com/watch?v=5GZZ1a9ADQE&list=PL4CFF988DFE300F91>

Introduction of President Susilo Bambang Yudhoyono, Speech at CIFOR Campus, June 2012, available at: <http://www.youtube.com/watch?v=1ppdy6uCVuA>

Farewell address as CIFOR Director General, Jakarta, Indonesia, May 24, 2012, available at: <http://www.youtube.com/watch?v=VLm3CMVHtOk>

Panelist, “Women Leaders’ Dialogue: Breaking the Glass Ceiling”, Boao Forum, Hainan, China, April 3, 2012

Keynote address on Forest Communications at the FAO Asia-Pacific Forestry Week, Beijing, China, November 9, 2011, available at: http://www.youtube.com/watch?v=aeRr6L_QgAE&feature=plcp&context=C30621a0UDOEgsToPDskJ7Y4mzKut4sBBJwKuK0iT8

Introduction of President Susilo Bambang Yudhoyono at the Forests Indonesia Conference, Jakarta, Indonesia, September 27, 2011, available at: <http://www.youtube.com/watch?v=PEypyPMDzI4&feature=relmfu>

“Forests and Climate Change”, Forestry Stewardship Council Forest Frameworks Conference, “Frontline Perspectives”, Kota Kinabalu, Malaysia, June 29, 2011

“Overview of REDD+ Research”, Oslo REDD Exchange Workshop, Oslo, Norway, June 23, 2011

“Nature’s Anonymous Donor: The hidden contribution of forests to rural livelihoods”, IFAD, Rome, Italy, March 4, 2011

“The Role of Europe in Fighting Deforestation: Balancing the risks of action against the risks of no action”, European Parliament Workshop, Brussels, Belgium, March 1, 2011

Interview with ClimateChangeTV at UNFCCC COP16, uploaded January 10, 2011, available at <http://www.youtube.com/watch?v=umePHpPmpb4>

“Forests, Climate Change, and Communities: Making progress up the learning curve”, Plenary Session, XXIII IUFRO World Congress, Seoul, Korea, August 24, 2010, available at <http://www.youtube.com/watch?v=swFkDJGbV6s>

“The challenge of assessing forest governance and implementing reforms towards its improvement”, International Symposium on Indicators to Assess and Monitor the Quality of Forest Governance, Stockholm, Sweden, September 13, 2010

“Introduction to CIFOR, Climate Change, and Forests”, Commission on Environment, Parliament of Indonesia, Jakarta, November 24, 2009

“People and Forests in Harmony: Can We Orchestrate Good Vibrations?” World Forestry Congress, Buenos Aires, Argentina October 21, 2009

“The Stakes are Getting Higher: Collaboration, Livelihoods, and Incentives for REDD”, FAO World Forestry Week, Rome, March 17, 2009

“Forests and Climate Change: Cause, Casualty and the Opportunity to Capture Co-Benefits”, Crawford Fund Conference, Canberra, Australia, September 3, 2008

“Can Trees Grow on Money? Indonesia, Forests, and Climate Change”, Indonesian Heritage Society Evening Lecture Series, February 26, 2008

“Potential Policy Responses to the Underlying Causes of Deforestation”, Convention on Biological Diversity SBSTA, Rome, Italy, February 19, 2008

“Climate Change and the World Bank's Forest Strategy: A global vision for the next decade”, World Bank Sustainable Development Week, Washington, DC, February 21, 2008

“Indonesia’s Forest Biodiversity: Significance, Risks, and Opportunities”, KIPNAS – Konferensi Ilmu Pengetahuan Nasional (Indonesian National Science Conference), November 22, 2007

“The Environmental, Social, and Economic Issues at Stake”, EU-China Conference on Forest Law Enforcement and Governance, Beijing, China, September 19, 2007

Selected Publications

Seymour, Frances. (forthcoming). “Reducing emissions from oil palm cultivation in Indonesia: A Strategy for the David and Lucile Packard Foundation and the Climate and Land Use Alliance”. David and Lucile Packard Foundation and the Climate and Land Use Alliance.

- Seymour, Frances, Tony La Vina, and Kristen Hite. (forthcoming). "Evidence Linking Tenure and Forest Condition: An annotated bibliography". Climate and Land Use Alliance.
- Luttrell, Cecilia et al. 2012. "The political context for REDD+ in Indonesia: Constituencies for change". *Environmental Science and Policy*, Volume 10, No. 1.
- Seymour, Frances and Arild Angelsen. 2012. "[Summary and conclusions: REDD+ without regrets](#)". In Angelsen, A. et al *Analyzing REDD+: Challenges and Choices*. CIFOR.
- Seymour, Frances. 2012. "REDD Reckoning: A review of research on a rapidly moving target". *CAB Reviews*.
- Seymour, Frances. 2011. "Indonesia's forests: A legacy in the making?" In *Strategic Review: The Indonesian Journal of Leadership Policy and World Affairs*, Volume 1, No. 2.
- Murdiyarso, Daniel et al. 2011. "[Indonesia's forest moratorium: A stepping stone to improved forest governance?](#)" CIFOR Working Paper No. 76.
- Wollenberg, Eva et al. 2011. "Actions needed to halt deforestation and promote climate-smart agriculture" CCAFS Policy Brief No. 4.
- Seymour, Frances. 2010. "Forests, Climate Change, and Human Rights: Managing Risks and Trade-Offs", In *Human Rights and Climate Change*. ed. Stephen Humphreys. Cambridge University Press.
- Seymour, Frances and Arild Angelsen. 2009. "[Summary and conclusion: REDD wine in old wineskins?](#)". In Angelsen, A. *Realizing REDD+: National strategy and policy options*. CIFOR.
- Sutherland, William et al. 2009. "One Hundred Questions of Importance to the Conservation of Global Biological Diversity". *Conservation Biology* Vol. 23, No. 3, 557–567.
- Brown, David, Frances Seymour and Leo Peskett. 2008. "[How do we achieve REDD co-benefits and avoid doing harm?](#)". In: Angelsen, A. *Moving Ahead with REDD: Issues, Options and Implications*. CIFOR.
- Seymour, Frances. 2008. "Conservation, Displacement, and Compensation". In *Compensation in Resettlement*. eds. M. Cernea and M. Mathur. Delhi: Oxford University Press.
- Seymour, Frances. 2008. "Framing the Millennium Ecosystem Assessment messages for Political Resonance" in *Policies for Sustainable Governance of Global Ecosystem Services*. eds. Janet Ranganathan, Mohan Munasinghe, and Frances Irwin. Cheltenham: Edward Elgar.
- Markku Kanninen et al. 2007. "[Do Trees Grow on Money? The implications of deforestation research for policies to promote REDD](#)". *Forest Perspectives* 4. CIFOR.
- Seymour, Frances and Navroz K. Dubash. 2006. "Environmental security as a criterion for decision-making". In *Security and Development: Investing in Peace and Prosperity*. eds. R. Picciotto and R. Weaving. London and New York: Routledge.

- Seymour, Frances. 2004. "Environment". In *Impact of rich countries' policies on poor countries: Towards a level playing field in development cooperation*. eds. R. Picciotto and R. Weaving. Piscataway, NJ: Transaction Press.
- Seymour, Frances. 2002. "Private Finance". In *Stumbling Toward Sustainability*. ed. John C. Dernbach. Washington, D.C.: Environmental Law Institute.
- Seymour, Frances. 2002. "Indonesia". In *Power Politics: Equity and Environment in Electricity Sector Reform*. ed. Navroz K. Dubash. Washington, D.C.: World Resources Institute.
- Seymour, Frances and Navroz K. Dubash. 2000. *The Right Conditions: The World Bank, Structural Adjustment, and Forest Policy Reform*. Washington, D.C.: World Resources Institute.
- Seymour, Frances. 2000. "How to do Good in the Forest," a review of a special issue of *Development and Change*. In *Foreign Policy*. September/October.
- Ganzi, John et al. 1998. *Leverage for the Environment: A Guide to the Private Financial Services Industry*. Washington, D.C.: World Resources Institute.
- Seymour, Frances and Kathryn Fuller. 1996. "Converging Learning: The World Wildlife Fund, World Bank, and the Challenge of Sustainable Development". In *The Brown Journal of World Affairs*. Volume III, Issue 2. Summer/Fall.
- Seymour, Frances, and Peter Bosshard, Carlos Heredia, and David Hunter. 1996. *Lending Credibility: New Mandates and Partnerships for the World Bank*. Washington, D.C.: World Wildlife Fund.
- Seymour, Frances. 1993. "Human Rights and Logging in the Philippines", Human Rights Watch/Asia Report, manuscript.
- Seymour, Frances. 1993. "Remembering History in East Timor: The Trial of Xanana Gusmao and a Follow-up to the Dili Massacre," Human Rights Watch/Asia Report, Vol. 5, No. 8. New York.
- Seymour, Frances. 1993. "Environmental Assessment of the Natural Resources Management Project: A Summary of Findings and Recommendations", Biodiversity Support Program, World Wildlife Fund.
- Seymour, Frances. 1991. "Social Forestry on Public Lands in Indonesia: A Blurring of Ends and Means?". Invited paper presented at the seminar on Social Forestry: Innovations in International Forestry Management Practice, The Paul H. Nitze School of Advanced International Studies, The Johns Hopkins University, Washington, D.C.
- Seymour, Frances and Danilyn Rutherford. 1990. "Contractual Agreements in Asian Social Forestry Programs", presented at the First Annual Meeting of the International Association for the Study of Common Property, Duke University, September 27-30; modified for *Legal Frameworks for Forest Management in Asia: Case Studies of Community/State Relations*. ed Jefferson Fox, Occasional Papers of the Program on Environment No. 16, East-West Center, Honolulu, Hawaii.
- Seymour, Frances, and Nancy Lee Peluso and Mark Poffenberger. 1990. "Reorienting Forest Management on Java". In *Keepers of the Forest: Land Management Alternatives in Southeast Asia*, ed. Mark Poffenberger, Kumarian Press.

Seymour, Frances. 1990. "Rapid Rural Appraisal and Agroecosystems Analysis for Rural Development Planning: An Experience in Irian Jaya", presented at the Southeast Asian Universities Agroecosystems Network Symposium V, Bandung, May 21-24.

Seymour, Frances and Larry Fisher. 1987. "Emerging Lessons from Social Forestry Programs in Southeast Asia", presented at the Workshop on Planning and Implementation of Social Forestry Programs in Indonesia, Yogyakarta, December 1-3.

Seymour, Frances. 1986. "Ten Lessons Learned from Agroforestry Projects in the Philippines", USAID Mission to the Philippines. Unpublished manuscript.