Investing in Social Outcomes: Development Impact Bonds

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#DevImpactBonds
SLEEPING SICKNESS IN UGANDA
Impact Bond

Development Impact Bond

GOVERNMENT

DEVELOPMENT IMPACT PARTNERSHIP

INVESTORS

$ $+

MASS TREATMENT PROGRAMME

LOCAL VETERINARY NETWORK

CATTLE TREATED AND SUSTAINABLE NETWORK DEVELOPED

PAYMENT BASED ON AGREED OUTCOME

DONOR AGENCIES

Development Impact Bond

Independently verified results

Reduced prevalence of parasite in cattle
Innovation

Flexible

Partnership

Client-centred

Rigorous
WHAT WE LEARNED

- Demand for SIBs & DIBS
- Business model not just financial
- Critical role of intermediaries
- Needs pump-priming
- Specific recommendations for donors, investors, foundations
DIB WORKING GROUP RECOMMENDATIONS: DONOR AGENCIES

- Commit to piloting
- Outcomes Fund
- Community of Practice
DIB WORKING GROUP RECOMMENDATIONS: FOUNDATIONS

- Catalyse
- Invest
- Community
Hell

- **Investors** set societies’ priorities
- **Civil society** are performance managers
- **Private sector** monopolies do “customer service”
- **Governments** provide the money and bail out failure
Heaven

• **Investors** provide finance, promote innovation & manage risk
• **Civil society & competitive firms** are client-facing
• **Private sector** data-rich performance management
• **Governments** set societies’ priorities
Thank you

www.cgdev.org/dib

http://www.socialfinance.org.uk/work/developmentimpactbonds

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