

# Foreign Assistance Agency Brief US Department of State

## Overview

The Department of State serves as the lead US foreign affairs agency. A considerable share of State's operational budget is dedicated to supporting its network of embassies and consulates across the globe, which work to advance US interests and protect US citizens abroad. However, State also plays a critical role in US government efforts to promote development and address humanitarian crises around the world. As part of the Department's remit to contribute to peace, stability, and progress, it manages US contributions to select international organizations, oversees the US commitment to fight global HIV/ AIDS, and facilitates aid to refugees and other vulnerable populations. State also administers assistance designed to further other foreign policy goals, including democracy promotion, combating human trafficking, post-conflict stabilization and reconstruction, international narcotics control and law enforcement, and military assistance.

State Department guidance underscores the importance of its work in furthering development: "The surest path to creating more prosperous societies requires indigenous political will; responsive, effective, accountable, and transparent governance; and broad-based, inclusive economic growth. Without this enabling environment, sustained development progress often remains out of reach."

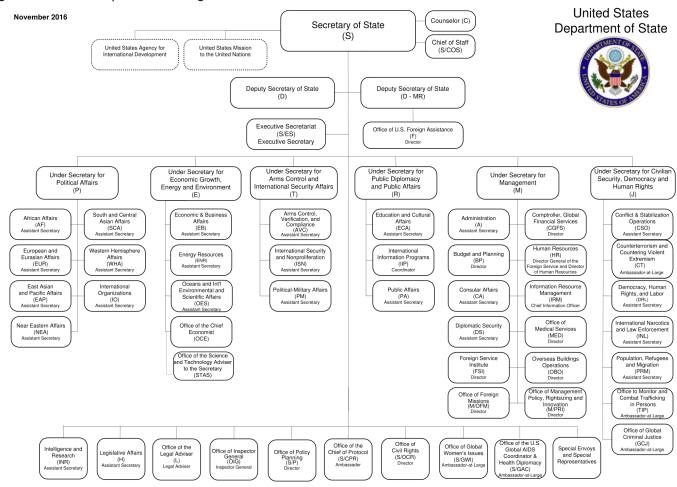
## Structure and Organization

The secretary of state is advised by six under secretaries, each of whom oversees a number of bureaus and offices. State has both geographic bureaus, which focus on foreign policy in a specific region (e.g., the Bureau of African Affairs), and functional bureaus, which focus on specific issues informing policies that affect all countries and regions (e.g., the Bureau of Democracy, Human Rights and Labor). Offices and bureaus across the State Department contribute to furthering development and providing humanitarian relief. The work of a select set of bureaus and offices directly involved with such missions is detailed in sections below.

State also provides policy and budgetary guidance to the US Agency for International Development (USAID), though the relationship between the two is complex and has evolved over time. In 2006, the George W. Bush administration created the State Department role of director of foreign assistance, which was held concurrently by the administrator of USAID. This dual-hatted arrangement gave the USAID administrator greater influence and authority over budget and planning processes, but some observers warned it was a "de facto merger" that could cloud US foreign aid objectives.<sup>2</sup> Ultimately the change was short-lived. The Barack Obama administration maintained the Office of US Foreign Assistance (F Bureau) at the State Department, but determined that USAID's administrator would no longer serve as its director. Today, State retains significant budgetary authority over USAID. USAID and State submit a joint congressional budget justification to accompany the president's annual budget request, and periodically detail future direction and priorities in a joint strategic plan.<sup>3</sup>

**DEVELOPMENT POLICY INITIATIVI** JS Foreign Assistance Agency Briefs

#### Figure 1: State Department Organizational Chart, November 2016<sup>4</sup>



## Budget

The State Department budget is funded through accounts in the Department of State, Foreign Operations, and Related Programs Appropriations bill. Annual appropriations support State operations, which include diplomatic and consular programs; embassy security, construction, and maintenance; and education and cultural affairs. State also receives funding through the Foreign Operations budget, which comprises most traditional foreign aid, including bilateral economic assistance, humanitarian assistance, and multilateral assistance.<sup>5</sup>

State is responsible for executing select US assistance programs. For others, it provides overarching policy guidance, but passes funding through other agencies, often USAID, to partially or wholly implement programs. For instance, according to the US Overseas Loans and Grants database,<sup>6</sup> State served as the implementing agency for \$4.4 billion of the roughly \$12 billion allocated to it for economic assistance in FY2014, while USAID implemented \$5.4 billion, and Health and Human Services (HHS) implemented \$1.7 billion to carry out international programs.<sup>7</sup> USAID and HHS are major implementing partners of global health programs under the President's Emergency Plan for AIDS Relief (PEPFAR).<sup>8</sup> Additionally, State oversees certain security assistance accounts, including Foreign Military Financing and International Military Education and Training, which are implemented by the Department of Defense. This arrangement works to ensure US assistance programs leverage the appropriate technical expertise while remaining aligned with broader US foreign policy objectives.<sup>9</sup>

#### About Overseas Contingency Operations

In recent years, the State Department's core funding has been subsidized with off-budget, emergency appropriations to support "overseas contingency operations" (OCO). Beginning in FY2012, OCO funding provided a means of supporting US operations in Afghanistan and Iraq using the regular appropriations cycle. This reduced the need for supplemental appropriations bills—which had become commonplace following the attacks of September 11, 2001. In more recent years, OCO has evolved to encompass a wider range of programming, including counterterrorism and peacekeeping programs in other regions.<sup>10</sup> Table 1: OCO and Total Budget Summary from State, Foreign Operations, and Related Programs for State Department and USAID (USD millions)<sup>11</sup>

	FY12	FY13	FY14	<b>FY15</b> <sup>13</sup>	FY16 enact.	FY17 req.
Enduring <sup>12</sup>	39,675	38,097	40,343	38,417	35,771	35,180
OCO	11,188	10,809	6,510	9,356	14,884	14,895
Total	50,864	48,906	46,853	47,773	50,655	50,075

## Activities

**Fighting Global HIV/AIDS:** The Office of the Global AIDS Coordinator (OGAC)—which directs the President's Emergency Plan for AIDS Relief (PEPFAR)—is housed at the State Department.<sup>14</sup> Enacted by President Bush in 2003 with the signing of the first U.S. Leadership Against AIDS, Tuberculosis and Malaria Act (PL. 108-25),<sup>15</sup> PEPFAR supports HIV/ AIDS prevention, care, and treatment programs concentrating on 15 focus countries. To date, PEPFAR is the largest commitment by any nation to combat a single disease, and it employs a unique model of aid delivery that concentrates resources in a few countries to rapidly scale-up proven interventions. PEPFAR has an impressive track record. An estimated 1.5 million babies who otherwise would have been infected were born HIV-free as a result of PEPFAR's efforts to end mother-to-child transmission of the disease.<sup>16</sup>

State transfers most of the resources for PEPFAR programs to implementing partners, including USAID and HHS, and administers US contributions to the multilateral Global Fund to Fight AIDS, Tuberculosis and Malaria. The Global Fund invests donations from donor countries, as well as contributions from recipient countries, the private sector, and foundations, to support health programs in more than 100 countries worldwide.

#### Finding Durable Solutions for Refugees: State's

Bureau of Population, Refugees, and Migration (PRM) engages to protect and assist refugees, other migrants, and conflict victims around the world. PRM manages contributions to international organizations, such as the United Nations High Commissioner for Refugees and the United Nations International Children's Emergency Fund (UNICEF), as well as nongovernmental organizations that support vulnerable and persecuted populations. US support helps these organizations provide shel-ter, water, food, security, and education to those in need. This assistance seeks to advance durable solutions to displacement in many of the world's most challenging places: repatriating refugees when they are no longer at risk in their home countries, assisting in their integration within the country to which they fled, or supporting their resettlement in a third country. The Bureau also monitors the effectiveness of international programs that receive US taxpayer dollars and ensures they align with US policy.<sup>20</sup>

**Encouraging International Cooperation:** The State Department manages US contributions to select multilateral institutions, including organizations in the UN system, Inter-American organizations, war crimes tribunals, and other intergovernmental organizations. These activities are overseen by the Bureau of International Organization Affairs (IO). Key activities include managing the US relationship with organizations in the UN system, such as UNICEF, and directing US policy on UN peacekeeping operations.<sup>21</sup> Contributions to these international organizations are funded through two accounts. Through funding from the Contributions to International Organizations account, State delivers on the US commitment to the UN budget and pays assessed dues to several other organizations-including NATO and the World Health Organization. The International Organizations and Programs (IOP) account supports voluntary contributions to a number of programs in the UN system.<sup>22</sup> By representing US interests at these international organizations, the State Department seeks to advance US foreign policy goals and to leverage US financial contributions for efforts requiring global coordination and response. Without such engagement, the United States would be deprived of an important opportunity to exercise leadership and influence the policies and activities of these organizations.23

#### Table 2: Global Health Budget Summary (USD millions)<sup>17</sup>

	FY10	FY11	FY12	FY13	FY14	FY15	FY16 enact.	FY17 req.
Global Health - State	5,359	5,334	5,543	5,440	5,670	5,670	5,670	5,670
of which Global Fund	1,05018	1,04619	1,300	1,569	1,650	1,350	1,350	1,350

Table 3: Migration Assistance Budget Summary (USD millions) <sup>24</sup>										
	FY10	FY11	FY12	FY13	FY14	FY15	FY16 enact.			
Migration and Refugee Assistance	1,693	1,695	1,646	1,590	3,059	3,059	3,066			
of which OCO funds	-	-	329	1,079	1,284	2,127	2,127			
Emergency and Migration	45	50	27	26	50	50	50			

Promoting Democracy and Human Rights: The Bureau of Democracy, Human Rights, and Labor (DRL) leads US efforts to promote democracy, human rights, and labor rights abroad. DRL's Human Rights and Democracy Fund provides flexible funding that can be deployed to address human rights crises and deteriorating political situations around the world. DRL is also responsible for publishing annual reports on human rights practices and religious freedom globally.25 In FY2015, the budget of DRL was \$78.5 million.<sup>26</sup>

**Refugee** Assistance

**Combating Human Trafficking:** The State Department's work on combating sex trafficking and labor trafficking is led by the Office to Monitor and Combat Trafficking in Persons (TIP). The office is organized around the "3P" paradigm of prosecuting traffickers, protecting victims, and preventing trafficking. It is responsible for producing the State Department's annual TIP report, which assesses the commitment of country governments around the world to addressing human trafficking.27 TIP awarded over \$18 million in grants and cooperative agreements to 27 projects that fight human trafficking in FY2015.28

Leveraging Development and Diplomacy to Counter Violent Extremism: The State Department, primarily working through the Bureau of Counterterrorism and Countering Violent Extremism (CT), partners with other US agencies and international partners to counter violent extremism around the world. State's key programming is focused on building an understanding of the drivers of violent extremism and promoting alternatives to this pathway, as well as supporting civil society in tackling extremism and working through the criminal justice sector to address radicalization.<sup>29</sup> Congress appropriated \$127.5 million to the bureau in FY2015.30

#### **Expanding Opportunities for Women and Girls:**

The State Department's Office of Global Women's Issues (GWI) works to integrate issues of women's and girls' equality and empowerment into the creation and conduct of US foreign policy, often working in coordination with other State Department bureaus, the White House, USAID, other US agencies, and external partners. In recent years, the office has focused on four strategic priorities: promoting women's inclusion and leadership within the peace and security agenda, advancing women's economic empowerment, combatting gender-based violence, and investing in adolescent girls. Initiatives include the Women's

Entrepreneurship Fund, a partnership with Kiva to increase one million businesswomen's access to capital in 83 countries. The office's work to achieve global gender equality is central to the promotion of American values and economic and security interests worldwide. Funding for current programming is estimated at approximately \$100 million.<sup>31</sup>

**FY17** req 2.799

1,876 50

Combating Climate Change: In 2009, the secretary of state appointed the first special envoy for climate change (SECC), who serves as the United States' chief climate negotiator, working with partners and allies around the world to secure commitments to tackle climate change.<sup>32</sup> The SECC represents US interests at relevant international summits, such as the annual Conference of the Parties to the United Nations Framework Convention on Climate Change. In both FY2016 and FY2017, the State Department transferred \$500 million from the Economic Support Fund to the Green Climate Fund, a multilateral trust fund that provides support to developing countries to mitigate and adapt to climate change.33

**Coordinating and Overseeing Assistance:** The Office of US Foreign Assistance (F Bureau), which was created in 2006 to coordinate US foreign assistance programs, sits within the State Department. The F Bureau's responsibilities include setting standard program definitions and performance indicators, as well as collecting and reporting data on USAID and other foreign assistance programs.<sup>34</sup> In 2010, State launched ForeignAssistance.gov, which presents foreign assistance data from over 20 agencies in a standardized and user-friendly database.35

The State Department also provides policy guidance for assistance allocated through the Economic Support Fund (ESF). ESF promotes US interests by addressing political, economic, and security needs in countries of strategic importance. USAID is responsible for implementing the majority of ESF-funded programs.<sup>36</sup> In FY2016, Congress appropriated \$4.3 billion to ESF. ESF funds have been used to finance both short and long-term efforts to counter terrorism, encourage greater private sector economic engagement, and strengthen justice systems in targeted countries, such as Afghanistan, Colombia, and Egypt. The account has also been used to fund global programs to improve energy sectors, promote human rights, and address the threats posed by climate change.37

## Table 4: International Cooperation Budget Summary (USD millions)<sup>38</sup>

	FY10	FY11	FY12	FY13	FY14	FY15	FY16 enact.	FY17 req.
Contributions to International Organizations	1,683	1,579	1,511	1,473	1,340	1,497	1,446	1,387
International Organizations and Programs	390	251	344	327	340	340	339	333

### Table 5: State Department Total Budget Summary (USD millions)<sup>39</sup>

	FY10	FY11	FY12	FY13	FY14	FY15	FY16 enact.	FY17 req.
Diplomatic Engagement	13,945	14,980	17,060	16,952	14,965	15,036	15,514	16,074
Foreign Operations – Selected Accounts	21,249	21,479	23,310	23,120	22,215	22,424	22,259	23,038
Global Health - State	5,359	5,334	5,543	5,440	5,670	5,670	5,670	5,670
Economic Support Fund	6,563	5,932	6,147	5,867	4,589	4,886	4,302	6,081
Democracy Fund	120	115	115	109	131	131	150	-
Assistance for Europe, Eurasia & Central Asia (AEECA)	-	-	-	-	-	-	985	-
Migration and Refugee Assistance	1,693	1,695	1,975	2,669	3,059	3,059	3,066	2,799
Emergency Migration and Refugee Assistance	45	50	27	26	50	50	50	50
International Narcotics Control and Law Enforcement	1,754	1,594	1,636	1,859	1,350	1,292	1,211	1138
Nonproliferation, Anti-terrorism, Demining, and Related Programs	754	739	711	675	700	682	885	668
Peacekeeping Operations	332	304	510	490	436	474	601	475
International Military Education and Training	108	106	106	100	106	106	108	110
Foreign Military Financing	4,251	5,374	6,312	5,667	5,915	5,866	6,026	5,714
International Organizations & Programs	390	351	344	327	340	340	339	333

## Endnotes

- U.S. Department of State, "Development Diplomacy: Modernizing U.S. Diplomacy To Better Support Development," U.S. Department of State, July 31, 2012.
- Kate Almquist Knopf, "USAID: Destined to Disappoint," Center For Global Development, US Development Policy, (August 2, 2013); Steve Radelet, "Sec. Rice's Aid Reform Plan Falls Short," Center For Global Development, Views from the Center, (January 19, 2006); Center for Global Development, "Better Late than Never: Bush Administration Includes Poverty Reduction as Goal of Foreign Aid," Center For Global Development, Views from the Center, (February 2, 2007).
- 3. Curt Tarnoff, "U.S. Agency for International Development (USAID): Background, Operations, and Issues," CRS Report (Congressional Research Service, July 21, 2015).
- 4. U.S. Department of State, "Department of State Organization Chart: November 2016," (U.S. Department of State, November 2016).
- 5. Susan B. Epstein, "Department of State and Foreign Operations Appropriations: History of Legislation and Funding in Brief," CRS Report (Congressional Research Service, September 15, 2016).
- 6. The U.S. Overseas Loans and Grants (Greenbook) uses data from the Foreign Aid Explorer. Foreign Aid Explorer data is collected by USAID and captures data from over 70 agencies, departments, and offices on assistance to foreign governments or international organizations.
- 7. USAID, "Foreign Aid Explorer: Data," Foreign Aid Explorer, 2017. The Department of Health and Human Services implements global health programs through the Centers for Disease Control and Prevention. The remainder of the \$12 billion is implemented by the Department of Defense (\$115 million), the Peace Corps (\$34 million), and the Department of Justice (\$9 million).
- 8. State allocates \$3.54 billion to USAID and \$1.69 billion to HHS for implementation of programs relating to HIV/AIDS and other forms of sexually transmitted infections control.
- 9. Coluzzi Lawson Marian L. and Susan B. Epstein, "Foreign Aid Reform: Agency Coordination," CRS Report (Congressional Research Service, September 15, 2016), 7–8.
- 10. Curt Tarnoff and Cory G. Gill, "State, Foreign Operations Appropriations: A Guide to Component Accounts," CRS Report (Congressional Research Service, January 9, 2017), 14–15.
- 11. U.S. Department of State, "Congressional Budget Justification Foreign Assistance Summary Tables (FY2012-FY2017)." (U.S. Department of State, 2016).
- 12. Enduring refers to base or ongoing costs. The enduring and OCO sum to total appropriations for a given fiscal year.
- 13. This figure does not include \$2.53 billion designated for Ebola response in FY2015.
- 14. Tiaji Salaam-Blyther, "U.S. Global Health Assistance: Background and Issues for the 113th Congress," CRS Report (Congressional Research Service, June 21, 2013).
- 15. U.S. Congress, "United States Leadership Against HIV/AIDS, Tuberculosis, and Malaria Act of 2003," Pub. L. No. 108–25, H.R. 1298 (2003).
- 16. PEPFAR, "2016 Annual Report to Congress" (PEPFAR, 2016).
- 17. U.S. Department of State, "Congressional Budget Justification Foreign Assistance Summary Tables (FY2012-FY2017)." The FY2017 column does not include supplemental appropriations under the "Zika Response and Preparedness Act," which additional appropriated additional funds for Global Health Programs.
- 18. This figure includes \$250 million appropriated to the National Institute of Health.
- 19. This figure includes \$300 million appropriated to the National Institute of Health.
- 20. U.S. Department of State, "About PRM," U.S. Department of State, 2017.
- 21. U.S. Department of State, "1 FAM 330: Bureau of International Organization Affairs (IO)," in Foreign Affairs Manual (U.S. Department of State, 2016).
- 22. InterAction, "InterAction's FY2016 Funding Recommendations For Foreign Assistance | International Organizations & Programs," InterAction, (2016).
- 23. Luisa Blanchfield, "U.N. System Development Assistance: Issues for Congress," CRS Report (Congressional Research Service, July 28, 2011), 21–22.
- 24. U.S. Department of State, "Congressional Budget Justification Foreign Assistance Summary Tables (FY2012-FY2017)."
- 25. U.S. Department of State, "DRL Programs," U.S. Department of State, 2017.
- 26. U.S. Department of State, "Congressional Budget Justification: Foreign Assistance Summary Tables Fiscal Year 2017," (U.S. Department of State, 2016), 10.
- 27. U.S. Department of State, "Trafficking in Persons Report," U.S. Department of State, (2016).
- 28. U.S. Department of State, "International Grant Programs," U.S. Department of State, (2017).
- 29. U.S. Department of State, "Programs and Initiatives," U.S. Department of State, (2017).

- 30. U.S. Department of State, "Congressional Budget Justification: Department of State, Foreign Operations, and Related Programs Fiscal Year 2017," (U.S. Department of State, 2016), 10.
- 31. U.S. Department of State, "Programs and Initiatives." This includes Let Girls Learn, \$10 million; Let Girls Learn Challenge Fund, \$25 million; addressing early and forced marriage in Syria through the Gender-Based Violence Emergency Response and Protection Initiative, \$1 million; Accountability Initiative, \$8.35 million; Afghan Women's Leadership Initiative, \$10 million; Secretary's Full Participation Fund, \$23.18 million; Comprehensive Gender-based Violence Initiative, \$6.1 million; Global Women, Peace and Security Initiative, \$16 million.
- 32. U.S. Department of State, "Office of the Special Envoy for Climate Change," U.S. Department of State, accessed March 7, 2017.
- 33. Eric Wolff, "Obama Administration Cuts Second \$500M Check to Green Climate Fund," POLITICO, January 17, 2017.
- 34. Curt Tarnoff and Marian L. Lawson, "Foreign Aid: An Introduction to U.S. Programs and Policy," CRS Report (Congressional Research Service, July 21, 2015), 22.
- 35. U.S. Department of State, "About ForeignAssistance.gov," ForeignAssistance.gov, 2017.
- 36. Tarnoff and Gill, "State, Foreign Operations Appropriations: A Guide to Component Accounts."
- 37. U.S. Department of State, "Congressional Budget Justification: Department of State, Foreign Operations, and Related Programs Fiscal Year 2017."
- 38. U.S. Department of State, "Congressional Budget Justification Foreign Assistance Summary Tables (FY2012-FY2017)."
- 39. U.S. Department of State, "Congressional Budget Justification Foreign Assistance Summary Tables (FY2012-FY2017)." The FY2017 column does not include supplemental appropriations under the "Zika Response and Preparedness Act," which additional appropriated additional funds for Diplomatic Engagement and Global Health Programs.

## **US Foreign Assistance Agency Briefs**

US foreign assistance plays a critical role in furthering our security and economic interests, and is an important expression of American values and a manifestation of US global leadership. As the political climate shifts, it is increasingly important to understand the nuances of each development agency's role and comparative advantage within the broader and complex US assistance apparatus.

These briefs are for policymakers, researchers, advocates, and others that work on these issues and these agencies. This CGD brief is one of five that outlines each agency's mission and role, structure, historical budget, programs, and mechanisms for delivering foreign assistance. Please email publications@cgdev.org to receive any of the others:

- United States Agency for International Development (USAID)
- Millennium Challenge Corporation (MCC)
- Overseas Private Investment Corporation (OPIC)
- United States Department of State
- United States Department of Treasury

To read the briefs online and find related content, visit cgdev.org/usdpi.



2055 L St NW, Fifth Floor Washington, DC 20036 202.416.4000

#### www.cgdev.org

Some rights reserved.

